

Reference	BOT21/FEB/18
Date	3 February 2021

Board of Trustees

MEMBERSHIP STATISTICS ANNUAL REPORT

Confidential Report

Report from the Head of Membership

FOR INFORMATION

The Board is asked to note the membership statistics and performance against the Key Performance Indicators (KPIs) in 2020.

1. Summary

RTPI membership has grown to **26,115**, representing **an overall increase of 2.1% in 2020**, this is the first time the Institute has ever reached over 26,000 members.

The main growth areas in membership in 2020 have been in two of the pipeline classes (Students and Affiliates), representing an increase of 6.2% in 2020. The free Student membership class continues to grow and increased by 12.32% in 2020. Growth amongst student members and those at an early stage in their career represents an important growth in the pipeline of planners to ensure a sustainable future for the Institute.

The non-Chartered membership classes have overall seen a significant increase of 3.9% in 2020 and the Chartered membership classes have also seen an increase of 0.8% in 2020.

Despite the COVID pandemic, performance against all KPIs in 2020 exceeded the targets set. Certain areas performed particularly well; these include:

- The number of Students converting to Licentiate membership continued to grow in 2020, reaching a conversion rate of 58.39%. The number of conversions increased by 11.8% in 2020 compared to 2019.
- The number of conversions from Licentiate to Chartered Member also increased in 2020, reaching a conversion rate 14.18%. The number of conversions increased by 14% in 2020 compared to 2019.
- The overall L-APC first-time pass rate in 2020 was 50.78%. This is the highest annual first-time pass rate on record for the L-APC.
- The number of elections to Chartered membership increased by 10% in 2020.
- The overall membership retention rate for 2020 remained high at 93.28%.

The positive membership figures in 2020 have been achieved through structured interventions. Further interventions are still required through GROWPLAN to mitigate the impact of COVID and to halt some of the downward trends seen in recent years.

2. Background

The Institute has a suite of KPIs to help manage the performance of the organisation. The Board of Trustees reviewed the KPIs in 2018 to ensure they remain fit for purpose and reflect the appropriate measures for the Institute. The Board agreed 17 KPIs to measure moving forward, of which six relate specifically to membership. Additional KPIs are being considered as part of GROWPLAN.

At the Spring meeting, the Committee receive an annual report on membership performance against the KPIs for the previous year. At the further two Committee meetings, the Committee receive an update on progress against the targets for the current year.

3. Total membership numbers by class

The total number of members as of 31 December 2020 was 26,115 (Table 1). There was an overall net increase of 536 members in 2020, representing a 2.1% growth in overall membership. This is the first time the Institute has ever reached over 26,000 members.

Whilst overall membership increased by 2.1% in 2020, this was primarily in the non-Chartered classes which increased from 10,579 at the beginning of 2020 to 10,991 at the end of 2020 – an overall increase of 3.9%. The main area of growth was in two of the pipeline classes (Student and Affiliate) which continue to perform well and increased by 6.2% in 2020.

The Chartered membership classes have also increased in 2020 by 0.8%. Although the growth in Chartered Members is not as large as the non-Chartered classes, this is the first year there has been an increase of this proportion in Chartered membership. Although this is a positive sign towards the start of growth in Chartered Members, the class still remains relatively static and there is significant work to be done through GROWPLAN to achieve continued growth in Chartered Members.

Whilst some membership classes have remained relatively static, changes in the following classes are worth highlighting:

- **Chartered Members** – the overall number of Chartered Members grew by 0.8% in 2020. This is the first year there has been an increase of this proportion in Chartered membership. The growth in Chartered Members is due to the increase in the APC first-time pass rates in 2020. More information on Chartered membership is in section 4.1.
- **Pipeline classes** – the main area of growth in 2020 was in two of the pipeline classes, the free Students and Affiliates. The remaining two pipeline classes, the Licentiates and Associates, didn't grow in 2020 and remained relatively static. Overall, the pipeline classes continue to perform well and increased by 6.2% in 2020.
 - **Free Students** – the free Student Member class has continued to grow and increased significantly from 3,555 at the beginning of 2020 to 3,993 at the end of 2020, an increase of 12.32%. The Board of Trustees invested in the rollout of free membership for students on RTPI accredited courses in 2014 to grow the pipeline of planners.
 - **Affiliates** – the Affiliate class has continued to grow since it was launched in 2012 and there has been a further increase in the class in 2020, the class increased from 403 at the beginning of 2020 to 451 at the end of 2020, an increase of 11.91%. This has been mainly due to the continued promotion of the new streamlined routes to membership and the Affiliate class being opened up as a holding class for candidates who are waiting to gain enough experience to either apply for Associate membership or directly

for Chartered membership through the Experienced Practitioner Assessment of Professional Competence (EP-APC) route.

Figure 1 – Overall membership year on year

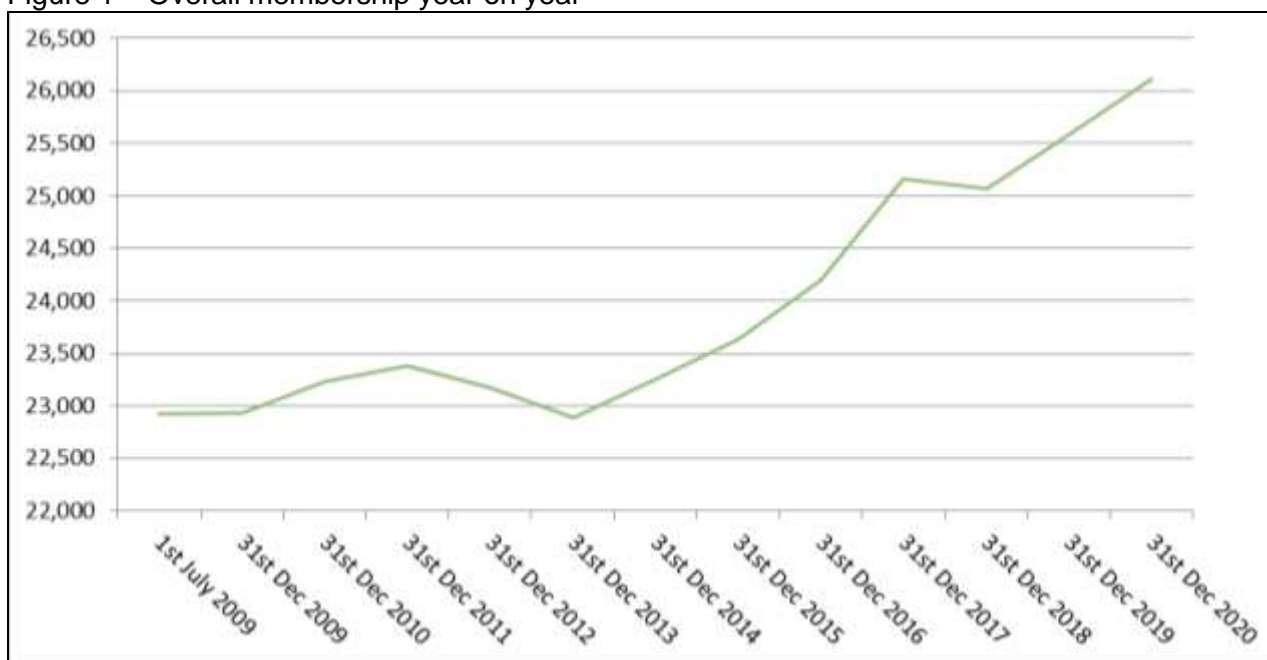


Figure 2 – Pipeline membership classes year on year

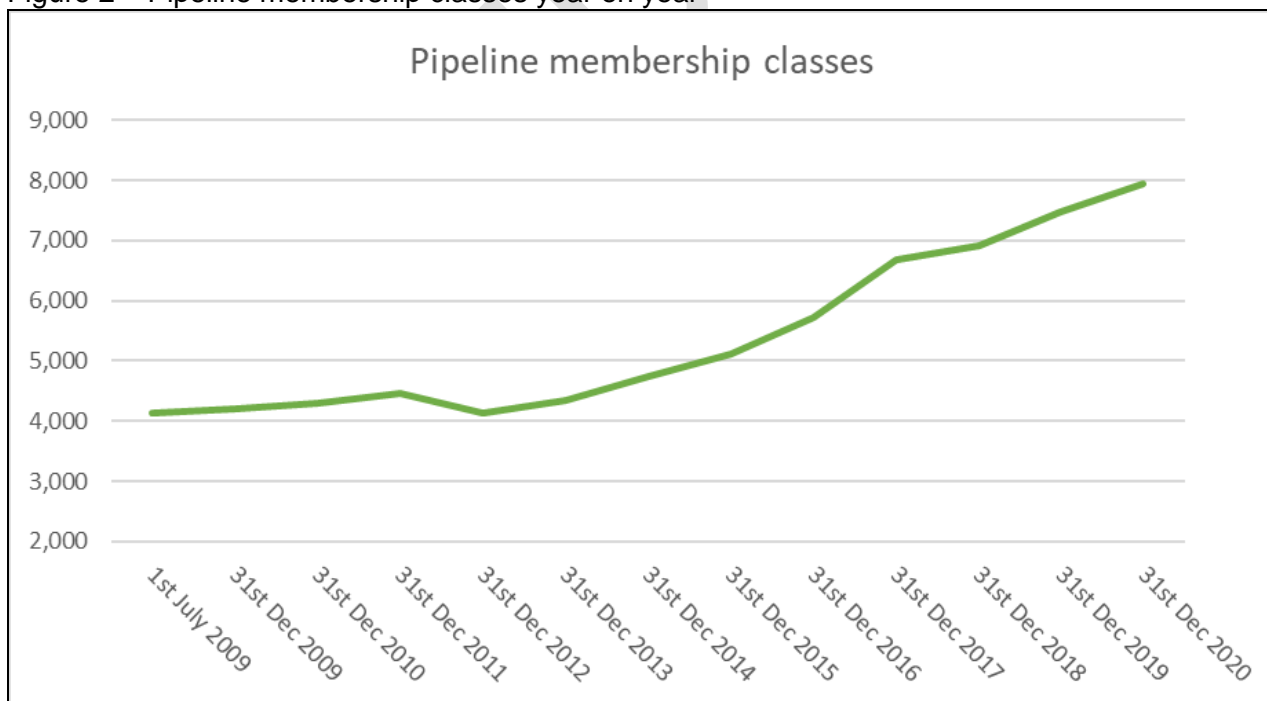


Table 1 – Year on year comparison of total membership by class

Membership Class	1st July 2009	31st Dec 2009	31st Dec 2010	31st Dec 2011	31st Dec 2012	31st Dec 2013	31st Dec 2014	31st Dec 2015	31st Dec 2016	31st Dec 2017	31st Dec 2018	31st Dec 2019	31st Dec 2020
Chartered Member	15,808	15,618	15,626	15,321	15,200	14,827	14,752	14,774	14,886	14,881	14,869	14,900	15,026
Chartered Fellow	196	189	174	143	123	115	109	104	90	95	99	97	96
Legal Member	12	12	11	8	8	7	5	4	4	4	3	3	2
Total Chartered	16,016	15,819	15,811	15,472	15,331	14,949	14,866	14,882	14,980	14,980	14,971	15,000	15,124
Retired	2,387	2,524	2,753	3,093	3,358	3,267	3,300	3,290	3,298	3,304	2,992	2,940	2,890
Licentiate	2,189	2,344	2,526	2,772	2,634	2,900	2,876	2,850	2,769	2,747	2,876	2,920	2,900
Student - free	952	970	919	887	681	623	1,158	1,611	2,116	3,021	3,085	3,555	3,993
Student - fee paying	803	698	621	550	297	275	188	97	80	75	63	62	69
Associate	184	195	229	251	284	285	290	313	488	507	516	536	529
Affiliate	-	-	-	-	245	251	239	249	280	335	379	403	451
Technical	146	143	146	132	128	131	132	140	1	-	-	-	-
Legal Associate	144	142	142	139	128	127	126	124	120	119	117	115	113
Honorary	73	74	72	72	73	67	69	66	65	66	68	48	46
International Associate	23	19	15	13	13	10	10	8	0	-	-	-	-
Total Non-Chartered	6,901	7,109	7,423	7,909	7,841	7,936	8,388	8,748	9,217	10,174	10,096	10,579	10,991
Total Membership	22,917	22,928	23,234	23,381	23,172	22,885	23,254	23,630	24,197	25,154	25,067	25,579	26,115

4. Key Performance Indicators (KPI)

4.1. KPI 6 – Total Number of Corporate Members

4.1.1. 2020 performance

The Board introduced a new KPI in 2018 to measure the total number of corporate (Chartered) members. Targets had not been set for this KPI until GROWPLAN had been developed and launched. As highlighted in section 3, the total number of Chartered Members as of 31 December 2020 was 15,124 (Table 1). There was an overall net increase of 124 Chartered Members in 2020, representing a 0.8% growth.

Although the growth in Chartered Members may not seem significant, as highlighted in section 3, this is the first year there has been an increase of this proportion in Chartered membership.

The overall number of Chartered Members reached a peak of 16,016 in July 2009 and there had been a steady decline in Chartered Members since then. In 2015 the number of Chartered Members stabilised for the first time since 2009 and has since started to see signs of growth.

Since January 2015, when Chartered membership was at its lowest point, there has been an overall increase of 1.74% in Chartered Members. The stabilisation of Chartered Members in 2015 followed by the small increase between 2015-2019 was mainly due to the implementation of phase 1 and 2 of the Routes to Membership project. The more significant growth in Chartered Members in 2020 is due to the increase in the APC first-time pass rates in 2020, see section 4.5.

The overall number of Chartered Members has been under 15,000 since 2013, it was therefore a positive sign to reach 15,000 at the end of 2019 and continue the growth in 2020. Although this is a positive sign towards the start of growth in Chartered Members, the class still remains relatively static and there is significant work to be done through the conversion strategies in GROWPLAN to achieve continued growth in Chartered Members.

Figure 3 – Total number of Chartered Members year on year



4.1.2. 2021 target

Targets will be set for this KPI as part of GROWPLAN moving forward.

4.2. KPI 7 – Conversion of Student to Licentiate Member

4.2.1. 2020 performance

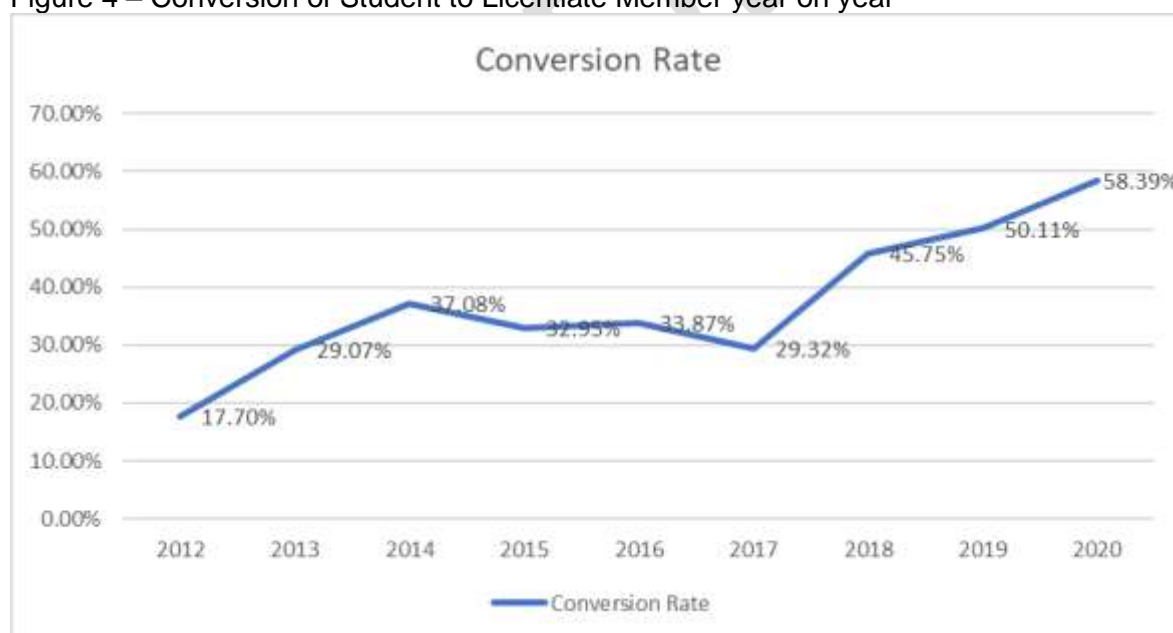
The KPI target for 2020 was to convert 50% (428) of Student Members to Licentiate. In 2020, 494 Student members converted to Licentiate membership, a conversion rate of 58.39% from eligible Student Members.

The number of conversions has grown significantly in the last three years. There was an 11.8% increase in the number of conversions in 2020, compared to 2019, see Table 2 as a comparison to previous years.

Table 2 – Conversion of Student to Licentiate Member

Year	Number of Students eligible to convert Licentiate membership	Number of Students converting to Licentiate membership	Percentage of Students converting to Licentiate membership
2012	887	157	17.70%
2013	681	198	29.07%
2014	623	231	37.08%
2015	783	258	32.95%
2016	741	251	33.87%
2017	805	236	29.32%
2018	800	366	45.75%
2019	882	442	50.11%
2020	846	494	58.39%

Figure 4 – Conversion of Student to Licentiate Member year on year



Although the number of conversions has increased significantly since 2012, the conversion rate was an area that had increasingly become a concern. A Student membership strategy was developed and implemented in 2015 which aimed to increase recruitment to membership and further engage with students to support them through their journey to Licentiate membership.

The data was analysed in 2018, 2019 and 2020 and there isn't necessarily one specific intervention that has led to the significant increase in conversion in the past three years. It is believed to be a

combination of improved engagement, proactively following up on initial enquiries and the result of free Student membership being in place for over four years. Previously, membership was only free in the final year and therefore the Student Member received less communication from the RTPI. Many Student Members have been a member for a longer period of time and are now far more engaged with the Institute.

Conversion rates vary greatly depending on industry and markets, however, most membership bodies are striving to increase the conversion rate from Student membership to the next level of membership. The 2018 Membership Marketing Benchmarking Report, carried out by Marketing General Incorporated with 821 membership associations, reported a 26% average conversion rate from individual membership organisations (rather than Trade organisations).

Although the conversion rate is extremely positive for 2020 and is far better than industry standard, there is still significant work to be done to maintain and improve the conversion rate. GROWPLAN highlights that further consideration needs to be given to what is happening to the remaining 42% of free Student Members when they graduate and are they coming back to the Institute at a later stage. Further consideration also needs to be given to factors such as dual accredited courses and whether conversion is higher or lower from certain planning schools etc. Developing and implementing phase 2 of the Student membership strategy has been incorporated into GROWPLAN.

4.2.2. 2021 target

Due to the significant increase in conversions since 2018 and the development of the implementation plan for GROWPLAN in 2021, the proposed KPI target for 2021 is to maintain the 2020 conversion rate and convert 58% of eligible Students. Future targets will be set as part of GROWPLAN.

4.3. KPI 8 – Conversion of Licentiate to Chartered Member

4.3.1. 2020 performance

The KPI target for 2020 was to convert 12.4% (362) of Licentiates to Chartered membership. In 2020, 414 Licentiates converted to Chartered membership through the Licentiate Assessment of Professional Competence (L-APC) or the new Experienced Practitioner Assessment of Professional Competence (EP-APC) route, a conversion rate of 14.18% (see Table 3).

The number of conversions increased by 14% in 2020, compared to 2019, see Table 3 as a comparison to previous years.

Table 3 – Conversion rates from Licentiate to Chartered membership

Year	Number of Licentiates as of 1 January	Number of Licentiates converting to Chartered membership	Percentage of Licentiates converting to Chartered membership
2011	2526	443	17.54%
2012	2772	476	17.17%
2013	2634	430	16.32%
2014	2900	411	14.17%
2015	2876	449	15.61%
2016	2850	469	16.46%
2017	2769	371	13.40%
2018	2747	336	12.23%
2019	2876	362	12.59%
2020	2920	414	14.18%

The increase in the number of conversions in 2020 is primarily due to the significant increase in the first-time pass rate for the L-APC and EP-APC routes to Chartered membership in 2020. See section 4.5 for more information on the L-APC pass rate.

With the launch of the new EP-APC route in 2017 and the required number of years of experience being less than the 'old' Special Entry route, it was anticipated that more experienced Licentiates may start applying through the EP-APC rather than the L-APC. This has been monitored since 2015 and the number of Licentiates applying through the EP-APC has increased, with 42 Licentiates applying in 2020, see Table 4 for comparison to previous years. Despite a spike in the number applications in 2016 due to the closure of the 'old' Special Entry route, it is interesting to note that the number of applications from Licentiates has increased by almost 400% and the percentage of applications from Licentiates has more than doubled since 2015, indicating the new EP-APC route is more accessible than the 'old' Special Entry route. This will continue to be monitored in 2021.

Table 4 – Licentiates applying through the 'old' Special Entry routes and the new EP-APC route

Year	Route	Number of first-time applications from Licentiates	Total number of first-time applications	Percentage of first-time applications from Licentiates
2015*	'Old' Special Entry	7	45	15.56%
2016*	'Old' Special Entry	31	147	21.09%
2017	New EP-APC	24	78	30.77%
2018	New EP-APC	29	81	35.80%
2019	New EP-APC	41	110	37.19%
2020	New EP-APC	42	105	40.00%

Although the number of Licentiates converting to Chartered membership has increased in 2020 due to the increase in the first-time APC pass rate, the conversion rate does continue to be an area of concern, particularly in the last few years. It is prudent to maximise on the investment in free Student membership to ensure progression is made to Licentiate membership and ultimately to Chartered membership. The development of a conversion to Chartered strategy is an important strand of GROWPLAN.

4.3.2. 2021 target

Whilst the implementation plan for GROWPLAN is still being developed in 2021, the proposed KPI target for 2021 is to maintain the 2020 conversion rate and convert 12.4% (360) of Licentiates to Chartered membership. The KPI will remain at this level until the interventions through GROWPLAN have been implemented. Future targets will be set as part of GROWPLAN.

4.4. KPI 9 – Member Annual Snapshot Survey – Satisfaction

In addition to the comprehensive membership survey which takes place every 3-5 years, an annual snapshot survey to members will be introduced to measure member satisfaction. The annual survey will be implemented as a deliverable of GROWPLAN.

4.5. KPI 5 – L-APC Pass Rate

4.5.1. 2020 performance

The KPI target for the L-APC first-time pass rate in 2020 was 41%.

The average first-time pass rate for L-APC applications in 2020 was 50.78%, 9.78% above the target set, see Table 5. This is the highest annual first-time pass rate on record for the L-APC.

Table 5 – L-APC first-time pass rate

Year	L-APC first-time average pass rate
2012	35.00%
2013	32.00%
2014	36.91%
2015	45.14%
2016	43.58%
2017	38.10%
2018	34.83%
2019	41.44%
2020	50.78%

An average first-time pass rate of 50.78% is extremely positive, particularly given the downward trend in the pass rate in 2017 and 2018. The average pass rate then started to increase in 2019.

The average pass rate for 2020 has exceeded the target due to all four of the assessment rounds achieving a much higher than expected pass rate, see Table 6.

Table 6 – L-APC first-time applications and pass rate by assessment round in 2020

First time submissions	Number of applications	Overall pass rate (%)
Round 1	77	38.96%
Round 2	64	53.13%
Round 3	73	57.53%
Round 4	105	53.33%
Total	319	50.78%

There was an extremely positive start for the first assessment round of 2020. The pass rate for the first round of the year has historically always been lower than the rest of the year, mainly due to the annual assessor training having just taken place, however, the pass rate of 38.96% for 2020 was extremely encouraging.

The second assessment round in 2020 also saw a significant increase in the pass rate up to 53.13% and was the highest first-time pass rate on record for the L-APC at that stage.

The pass rate for the third assessment round in 2020 continued to increase again to 57.53% and is now the highest first-time pass rate on record for the L-APC.

The pass rate for the fourth assessment round in 2020 continued to remain high at 53.33%.

The significant increase in the first-time pass in 2020, was due to the new membership guidance which was launched in June 2019 and was implemented for candidates applying for Chartered, Associate and Legal Associate membership from January 2020. The new guidance reflects on learning gained following implementation of the Routes to Membership (2014-2016) and clarifies where questions have arisen from stakeholders. The new guidance provides clarity to candidates and

assessors, which has helped to improve the first-time pass rates. It is not only the L-APC first-time pass rate that has increased in 2020 as a result of the new membership guidance, the pass rates have increased across all the routes to Chartered membership, as well as for Associate membership, see Appendix 1.

Although the first-time pass rate increased significantly in 2020, the number of applications decreased slightly due to the COVID pandemic, see section 5.1.

As highlighted in section 4.3.1, the conversion rate from Licentiate to Chartered membership is an area which had increasingly become a concern, particularly in the last few years. The development of the conversion to Chartered strategy is an important strand GROWPLAN.

4.5.2. 2021 target

Due to the significant increase in the L-APC first time pass rate in 2020 and the development of the implementation plan for GROWPLAN in 2021, the proposed KPI target for 2021 is to maintain the 2020 pass rate of 51%. Future targets will be set as part of GROWPLAN.

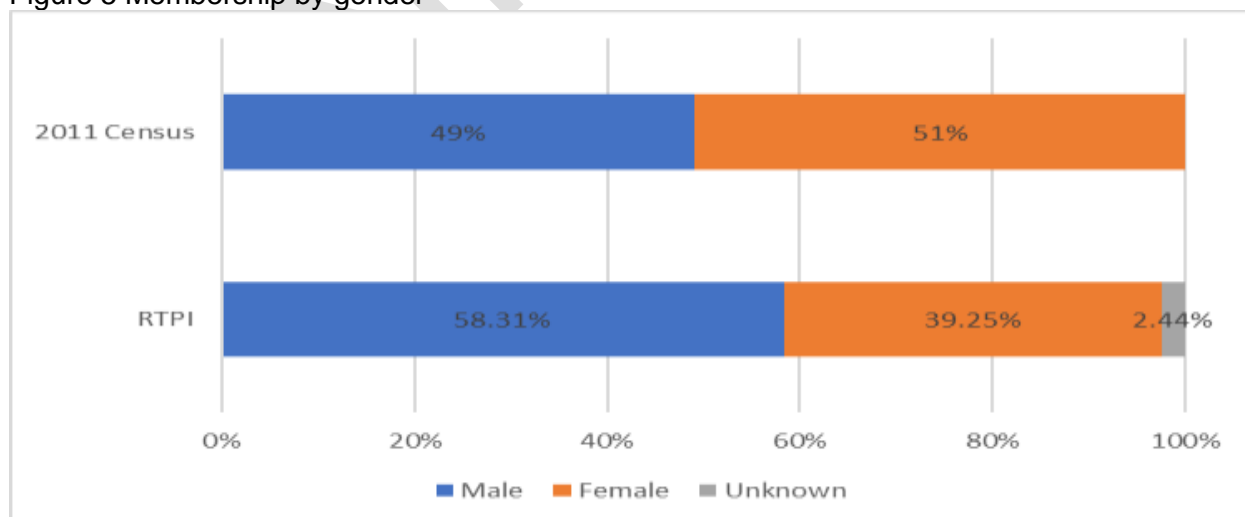
4.6. KPI 10 – Diversity

The Board introduced a new KPI in 2018 to monitor the diversity of the membership. Diversity is important to understanding how well the membership represents the profession and wider population; and analysing whether case studies and similar content in the Institute's materials represent the diversity of people working in the profession. This KPI will review gender, age and ethnicity and compare statistics, where possible, to the wider population (2011 Census data, England and Wales only).

4.6.1. 2020 performance – Gender

As of the end of 2020, the gender breakdown for the overall membership is 39.25% female, 58.31% male and 2.44% unknown (Figure 5). As a comparison to the 2011 Census data (England and Wales only), with 51% of the population being female, there is still progress to be made in terms of being representative of the wider population.

Figure 5 Membership by gender



There has been a marginal decrease in the percentage of female members from 39.39% at the end of 2019, compared to 39.25% at the end of 2020. The total number of female members has however increased from 10,076 to 10,251.

There has been a steady increase in the number of women joining the Institute and the overall percentage has grown from 32.8% in 2009 to 39.25% at the end of 2019. Despite the small percentage increase, the actual number of women has grown from 7,526 in 2009 to 10,251 at the end of 2020.

The gender breakdown per membership class varies greatly, as shown in Figure 6 and Table 7. Although the breakdown of the Chartered Member class is in line with overall figures, the Chartered Fellow, Retired, Legal Member, Legal Associate and Honorary classes are predominately male. There are more positive signs of diversity amongst the Student members and those at an early stage in their career, almost 47% of free Student Members are female and just over 48% of Licentiates are female.

Figure 6 – Membership class by gender

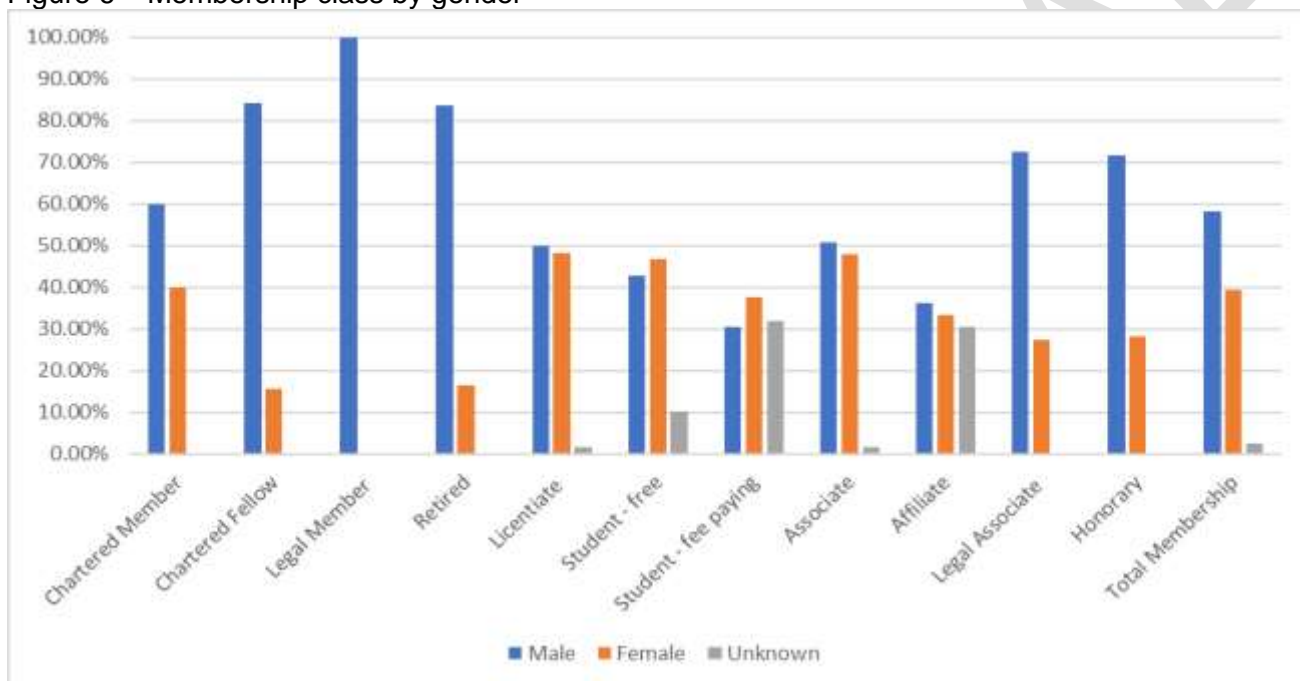


Table 7 - Membership class by gender

Membership Class	Male		Female		Unknown		Total
	Number	%	Number	%	Number	%	
Chartered Member	8999	59.89%	6017	40.04%	10	0.07%	15,026
Chartered Fellow	81	84.38%	15	15.63%	0	0.00%	96
Legal Member	2	100.00%		0.00%	0	0.00%	2
Retired	2415	83.56%	475	16.44%	0	0.00%	2,890
Licentiate	1451	50.03%	1401	48.31%	48	1.66%	2,900
Student - free	1712	42.88%	1870	46.83%	411	10.29%	3,993
Student - fee paying	21	30.43%	26	37.68%	22	31.88%	69
Associate	268	50.66%	253	47.83%	8	1.51%	529
Affiliate	163	36.14%	150	33.26%	138	30.60%	451
Legal Associate	82	72.57%	31	27.43%	0	0.00%	113
Honorary	33	71.74%	13	28.26%	0	0.00%	46
Total Membership	15,227	58.31%	10,251	39.25%	637	2.44%	26,115

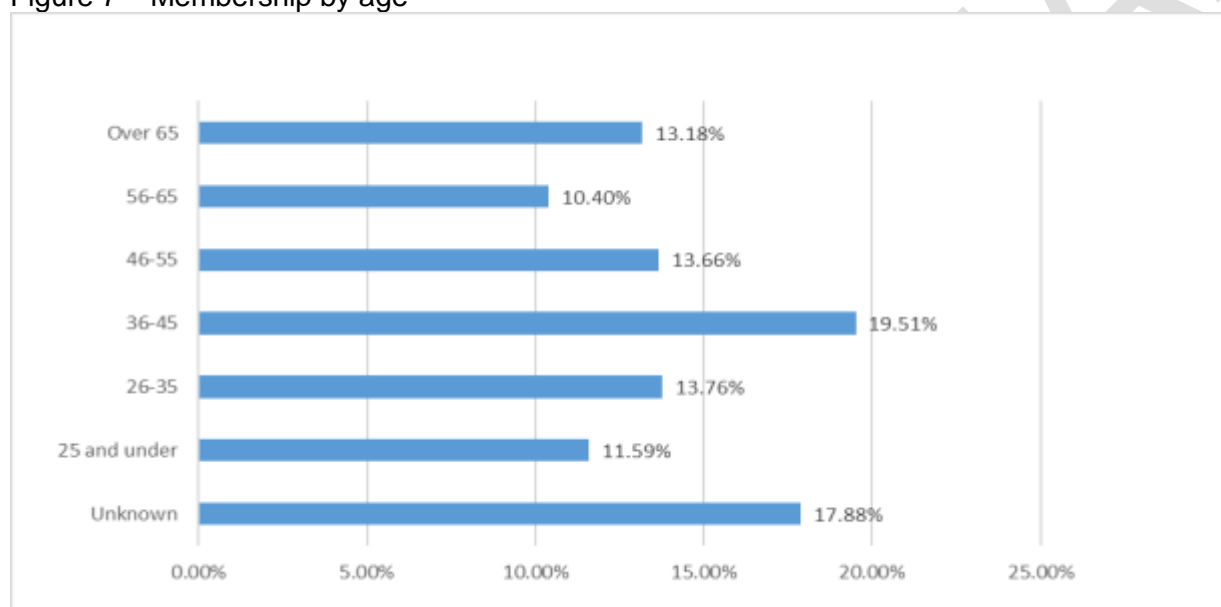
4.6.2. 2020 performance – Age

Figure 7 demonstrates the breakdown of the overall membership by age as of the end of 2020. Although almost 45% of members are aged 45 and under, a significant proportion of members are over 65 – 13.18%.

There is no data available from the 2011 Census (England and Wales only) to compare the membership data to.

There has been a significant increase in the number of members where the date of birth is unknown, compared to the end of 2019. At the end of 2019, only 2.78% of members had no date of birth, at the end of 2020, date of birth was unknown for almost 18% of members. A campaign will be implemented to capture more data from members.

Figure 7 – Membership by age



4.6.3. 2020 performance – Ethnicity

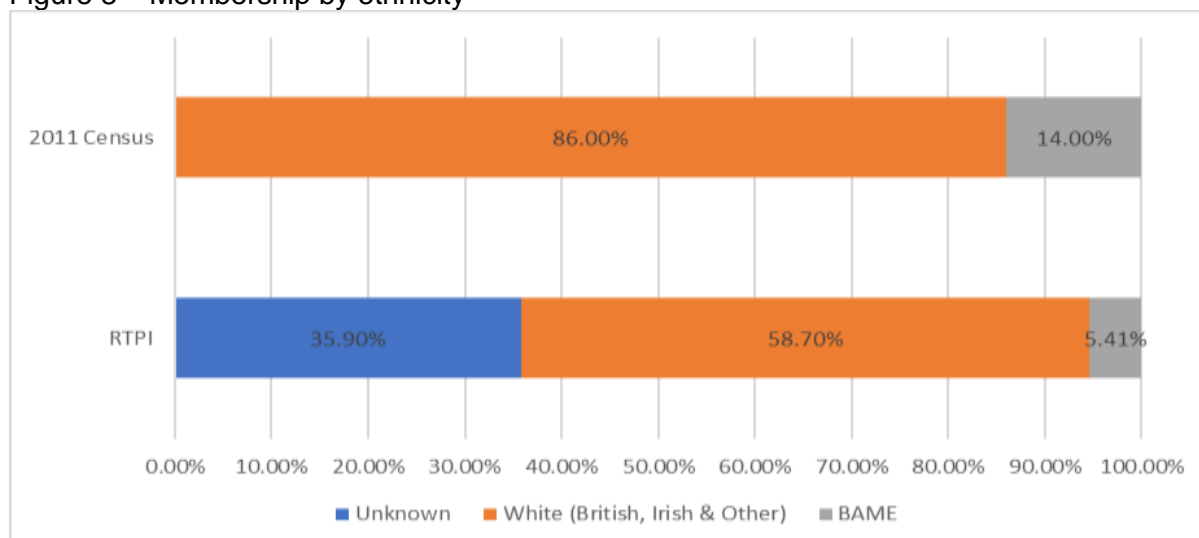
As of the end of 2020, 5.41% of members are Black, Asian and minority ethnicity (BAME), as shown in Figure 8. As a comparison to the 2011 Census data (England and Wales only), with 14% of the population BAME, there is still progress to be made in terms of being representative of the wider population.

The BAME figure for Student members is more positive at 12.16%.

There has been a marginal decrease in the percentage of BAME members from 6.24% at the end of 2019, compared to 5.41% at the end of 2020. The total number of BAME members has decreased from 1,597 to 1,412.

There has also been a significant increase in the number of members where ethnicity is unknown, compared to the end of 2019. At the end of 2019, 22.06% of members had no ethnicity, at the end of 2020, ethnicity was unknown for almost 36% of members. A campaign will be implemented to capture more data from members.

Figure 8 – Membership by ethnicity



5. Additional membership statistics

5.1. Number of APC and Associate applications

In 2020, the number of first-time APC applications for Chartered membership from all routes (L-PAC, EP-APC and A-APC) and Associate applications decreased by 10.29% from 573 in 2019 to 514 in 2020 (see Table 8).

The 10.29% decrease was due to the COVID pandemic and candidates not gaining the relevant amount of experience due to being furloughed. Candidates and employers contacted the Membership Team early on in the pandemic to find out how furlough would affect their application and it was anticipated that this would start to impact on candidates being able to apply for Chartered membership from the fourth assessment round in 2020 onwards. It is anticipated that the number of first-time applications could continue to be impacted for the first half of 2021 and the figures will be monitored closely.

Table 8 – Number of first-time applications by route

Year	L-APC	EP-APC	A-APC	Associate	Total
2014	401	-	-	-	-
2015	461	-	-	-	-
2016	452	-	-	-	-
2017	357	78	4	50	489
2018	333	81	10	68	492
2019	374	110	32	57	573
2020	319	104	35	56	514

5.2. Number of elections to Chartered membership

Although the number of first-time APC applications for Chartered membership decreased in 2020, the number of elections to Chartered membership increased from 460 in 2019 to 507 in 2020 – a 10% increase in 2020 (see Table 9).

The total number of elections to Chartered membership has been increasing year on year since the introduction of the new routes to membership in 2017. Despite the number of first-time applications decreasing, the overall number of elections increased due to the significant increase in the first-time pass rate across all APC routes to Chartered membership, see section 4.5 and Appendix 1.

Table 9 – Number of elections to Chartered membership

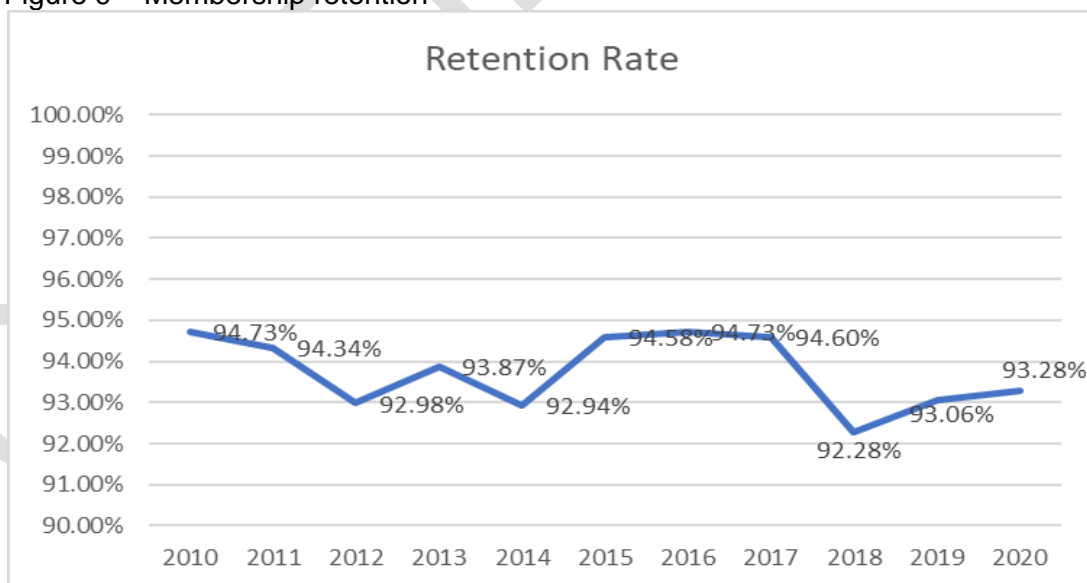
Year	L-APC	EP-APC	A-APC	Total
2014	408			
2015	452			
2016	442			
2017	351	12	0	363
2018	314	66	8	388
2019	357	80	23	460
2020	361	113	33	507

5.3. Retention rate

Despite the COVID pandemic, the overall membership retention rate remained high at 93.28% in 2020, shown in Figure 9.

One of the main reasons why the retention rate was not impacted by COVID in 2020 is due to the annual subscription renewal being on 1st January, therefore a significant proportion of subscriptions were paid before the impact of the pandemic was truly known in March 2020. A proactive retention campaign was then put in place between March-July to engage those members who had not renewed yet to mitigate the impact on membership retention.

Figure 9 – Membership retention



Average retention rates vary greatly depending on industry and markets, however, rates above 90% are considered desirable and are where professional membership bodies should be aiming for. The 2017 Membership Benchmarking and Research Report, carried out by Sue Froggatt Training and

Consultancy with 337 professional associations, reported an 89% average retention rate for 'individual' membership (rather than organisation membership).

Although RTPI membership retention rates are therefore better than industry standards, we can still look to improve them and at the very least maintain our current retention rate. As highlighted elsewhere in the report, the COVID pandemic did not necessarily affect membership figures in 2020, however, a more cautious approach is being taken to the 2021 subscription renewals and it is anticipated that the retention rate may reduce slightly in 2021. Member retention is highlighted as a priority as part of GROWPLAN.

6. Resource implications

Monitoring, analysing and reporting membership statistics is an important function for the Membership Team and have helped to inform GROWPLAN. There are, however, resource implications associated with this. With the launch of the new CRM in 2019 and further development of the CRM, enhanced reporting tools will be available moving forwards to enable more efficient and effective reporting of membership statistics.

7. Communications Implications

The relevant communication platforms will be updated with the appropriate figures accordingly.

8. Health and Safety implications

There are no health and safety considerations.

9. Equality and Diversity Implications

The membership data is monitored as a commitment to equality and diversity and to ensure the membership is diverse, representing the profession and wider population.

10. Governance and Compliance Implications

Membership data is monitored and reported on by RTPI Nation and English region, this is carried out by the Membership Team and reported to the relevant Nation and English region.

11. Corporate Strategy - Climate action

There are no specific Climate Action implications.

12. Corporate Strategy - GROWPLAN

Monitoring, analysing and reporting membership statistics is an important function for the Membership Team and have helped to inform GROWPLAN. The positive membership figures in 2020 have been achieved through structured interventions, however, further interventions are still required through GROWPLAN to mitigate the impact of COVID and to halt some of the downward trends seen in recent years.

13. Corporate Strategy - Digital Transformation

As mentioned above, monitoring, analysing and reporting membership statistics is an important function and has helped to inform GROWPLAN. Digital transformation is one of the four foundations of GROWPLAN. Streamlining our processes and procedures through enhancement of our systems will improve the member journey, aid member engagement and help enable membership growth.

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Appendix 1 – APC first-time pass rates per route in 2020

L-APC pass rate for first-time applications per assessment round

Year	L-APC Assessment Round 1	L-APC Assessment Round 2	L-APC Assessment Round 3	L-APC Assessment Round 4	L-APC Overall pass rate
2012	28.00%	36.00%	38.00%	40.00%	35.00%
2013	24.00%	34.00%	34.00%	38.00%	32.00%
2014	33.68%	36.29%	40.54%	37.96%	36.91%
2015	45.00%	42.52%	49.60%	44.19%	45.36%
2016	38.54%	37.41%	47.31%	51.61%	43.58%
2017	29.47%	41.11%	30.19%	46.22%	38.10%
2018	23.38%	36.47%	34.29%	40.44%	34.83%
2019	35.44%	47.22%	29.51%	46.30%	41.44%
2020	38.96%	53.13%	57.53%	53.33%	50.78%

EP-APC pass rate for first-time applications per assessment round

Year	EP-APC Assessment Round 1	EP-APC Assessment Round 2	EP-APC Assessment Round 3	EP-APC Assessment Round 4	EP-APC Overall pass rate
2017	30.00%	22.22%	5.26%	4.76%	15.38%
2018	6.45%	11.11%	9.09%	4.76%	7.41%
2019	8.00%	3.23%	4.35%	16.13%	8.18%
2020	25.00%	29.03%	17.65%	33.33%	26.67%

A-APC pass rate for first-time applications per assessment round

Year	A-APC Assessment Round 1	A-APC Assessment Round 2	A-APC Assessment Round 3	A-APC Assessment Round 4	A-APC Overall pass rate
2017	N/A	0.00%	0.00%	0.00%	0.00%
2018	0.00%	33.33%	50.00%	0.00%	20.00%
2019	14.29%	12.50%	20.00%	16.67%	15.63%
2020	10.00%	42.86%	25.00%	40.00%	28.57%

Associate pass rate for first-time applications per assessment round

Year	Associate Assessment Round 1	Associate Assessment Round 2	Associate Assessment Round 3	Associate Assessment Round 4	Associate Overall pass rate
2017	28.57%	33.33%	17.65%	28.57%	26.005
2018	0.0%	15.00%	18.18%	11.11%	10.29%
2019	23.08%	20.00%	25.00%	52.94%	31.58%
2020	37.50%	68.75%	58.33%	45.00%	53.57%