



**RTPI North West**  
Royal Town Planning Institute

**The Royal Town Planning  
Institute - North West**

**Schools Competition 2018**

**What should your local high street look  
like in 2030?**



The Royal Town Planning Institute (RTPI) is the United Kingdom's leading planning body for spatial, sustainable and inclusive planning. The RTPI North West branch invites GCSE and A-Level Students (studying geography or related subjects) to enter this year's schools competition which is intended to give a broad insight into what it is like to be a town planner.

This competition is open to all schools in the North West of England and we have great prizes up for grabs for the best entries.

## The Challenge: What should *YOUR* local high street look like in 2030?

The traditional shopping high street is in jeopardy! With the rise of suburban retail parks, closing bank branches and the loss of large retailers as shoppers increasingly favour online stores.

- What does the future hold for your local high street?
- How does it need to change in order to better meet the needs of local people?
- How can it avoid becoming full of betting shops, charity shops and empty units?

We'd love your ideas on what your local high street should be like in 2030!

Choose a high street near where you live or go to school. Make sure you select somewhere you can visit to help you think about the key issues.

Please submit your thoughts using no more than **1000 words**. You're welcome to use maps, images and drawings to share your vision for your local high street with us. You might even want to create a masterplan for the area as a whole. Your submission can take any form, as long as it is no longer than **four sides of A4 paper (or two sides of A3)** and within the word limit.

You might want to think about the following:

- What do you like about your high street? What could it do better?
- Who will use the high street of 2030 and why will they visit it?
- What types of uses will be on the high street in the future (shops/housing/cafes ... or something new)?
- Will there be spaces for people to spend time and meet up with family and friends and what will they look like?
- What kinds of transport will people use to visit the high street, and how will it be accommodated?



## How to Enter

- Follow the brief above and ensure your entry is no more than 1,000 words and is no more than four sides of A4 or two sides of A3.
- Please include your name, year level (GCSE or A-Level) and school name on your entry.
- Although pictures are encouraged, they are not mandatory. You can use any kinds of images to illustrate your proposal (maps, charts, sketches, photographs, etc.).
- The final presentation of your entry is up to you – we are keen to see your creativity in developing a scheme for the site!

You must enter as an individual, although we encourage you to brain storm ideas with other students.

Please submit your final entry in PDF format (file – save as – PDF), and email it to [northwest@rtpi.org.uk](mailto:northwest@rtpi.org.uk) with the words “Schools Competition Entry” in the subject line.

Entries will be assessed by a judging panel made up of professional town planners from across the North West.

**The closing date for entries is 5:30pm on Friday 16<sup>th</sup> November 2018.**

Prizes and winners will be announced in December 2018. The prizes will be in the form of vouchers to the following values:

**1<sup>st</sup> Prize £250**

**2<sup>nd</sup> Prize £150**

**3<sup>rd</sup> Prize £100**

A letter of commendation and certificate will be provided to each winner to help with future careers opportunities, whether progressing into further education or into work life.

*Good Luck!*