



**RTPI**

Royal Town Planning Institute

# Get the most out of your membership with the RTPI

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## Your guide to the use of the RTPI member logo and post nominals

Promote your professional status and let your colleagues and clients know that you have achieved a professional RTPI qualification.

### Do you use the mark of professionalism?

Whether it's your Chartered designation, post nominal letters or the RTPI member logo, promoting your membership with RTPI gives you a competitive edge. We're well respected and association with us is the mark of quality you need to get ahead in the planning profession. By using a few simple tools to indicate your election to RTPI membership you'll be able to demonstrate your professional knowledge, expertise and commitment to working to the highest standards.

### Tools to promote your professional status

If you are a Chartered Member, Fellow, Legal Member, Legal Associate or Associate, we encourage you to use our full range of tools to promote your professional status and reap the full benefit of your association with the RTPI.

### Designation and post nominal letters

Membership of the RTPI may be designated in the following ways:

- Chartered Member – Chartered Town Planner - MRTPI
- Fellow – Fellow of the RTPI – FRTPI
- Legal Member – Legal Member of the RTPI - LMRTPI
- Legal Associate – Legal Associate of the RTPI – LARTPI
- Associate – Associate of the RTPI – AssocRTPI
- Honorary Member – Honorary Member of the RTPI – HonMRTPI

If you work in a practice with two or more RTPI Chartered Members you have the option to promote your practice as a whole as 'Chartered Town Planners'.

### RTPI Logo

As an instantly recognisable visual aid, the RTPI member logo is an effective mark of quality which can give you, and potentially your practice, a valuable point of difference.

To make it easier to use our logo and your designation, we have created member specific logos for Chartered Members.

**Request your logo  
from the Marketing  
Team:**  
[marketing@rtpi.org.uk](mailto:marketing@rtpi.org.uk)



## How to use your membership tools

Your designation, post nominal letters and RTPI member logo are versatile tools which can be applied to your everyday communications including your email signature, website or stationery to communicate your professional standards.

When using the RTPI member logo there are some fundamental rules which need to be followed to ensure that we maintain the look and impression of a professional membership body. Correct usage of these tools will allow your colleagues and clients to instantly know what your relationship with the RTPI is and the high standards they can expect in working with you.

1. You must use the member logo which has been supplied to you, not the general RTPI logo unless it has been supplied to you for a specific purpose;
2. In all circumstances it must be clear that you are a member of the RTPI, not working on our behalf;
3. If you are using the RTPI member logo on documents for a practice where you are the only Chartered Member, you must make it clear that the relationship with RTPI is with you individually, not your practice;
4. If you are using the RTPI member logo at a practice where there is more than one Chartered Member you may use the 'Chartered Town Planners' logo;
5. The RTPI member logo and your practice logo must not be positioned next to each other as if to indicate a partnership between the two;
6. On letterheads and websites we have a preference to be in the footer and not positioned next to any other logos to suggest a partnership between the two;
7. On email signatures we have a preference to be underneath your contact details and not positioned next to any other logos to suggest a partnership between the two;
8. You may change the size of the RTPI member logo however it must maintain its correct proportions and always be legible, in particular the member designation line;
9. You must always use the RTPI member logo which has been supplied to you without alteration;
10. If you or your practice are organising an event or publishing a document (either as an individual member or practice, or in conjunction with another organisation), which is not being held on behalf of or endorsed by the RTPI, the general RTPI logo must not be used and the member/the practice designation logo must not be positioned as if to indicate that the event or publication is organised by, or endorsed by the RTPI.

For further assistance,  
please contact the  
Marketing Team:  
[marketing@rtpi.org.uk](mailto:marketing@rtpi.org.uk)