Local Enterprise Partnerships
The relationship with spatial planning

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talking about

- history of LEPs
- relationship with spatial planning
- potential to address the strategic gap
- the Gloucestershire Local Industrial Strategy
- a few thoughts in hope

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history of LEPs

- another attempt to capture business energy in partnership with the public sector

- created in 2010 by 'Local Growth: Realising Every Place's Potential' following abolition of RDAs

- responsibility for Enterprise Zones and able to bid for Regional Growth Fund and Growing Places Fund

- 39 LEPs established following 55 bids to Government

- 'No Stone Unturned' October 2012

- all LEPs submitted Strategic Economic Plans to negotiate Growth Deals in March 2014

- 'Strengthened Local Enterprise Partnerships' July 2018
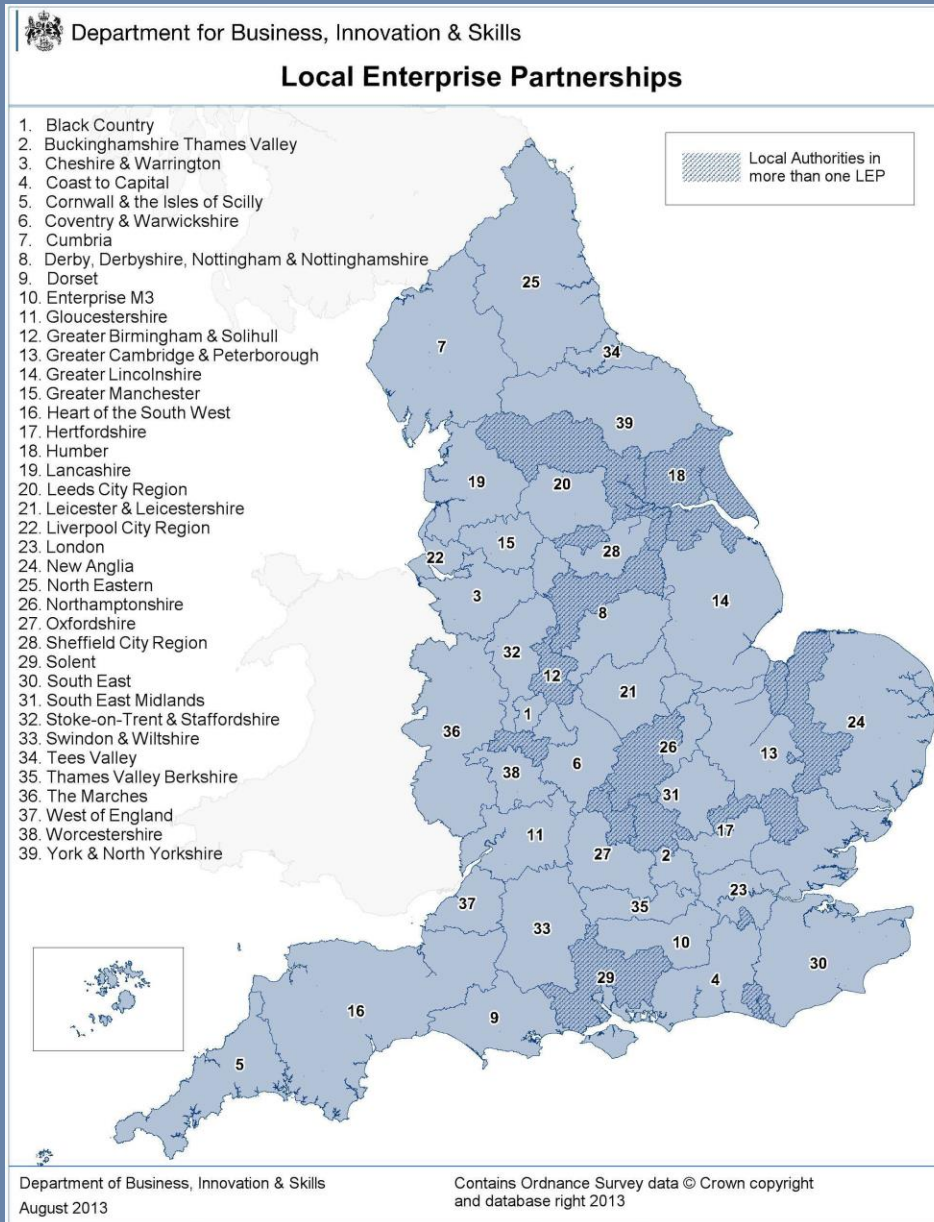
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NO STONE UNTURNED

in pursuit of GROWTH

The Rt Hon the Lord Heseltine of Thenford CH

- 89 recommendations
- led to requirement for strategic economic plans
- proposed greater devolution of funding for business support to LEPs than has happened

'The Government should also consider on a rolling basis all the possible options to inject urgency and purpose into the planning system'

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geography of LEPs

Department for Business, Innovation & Skills

Local Enterprise Partnerships

1. Black Country
2. Buckinghamshire Thames Valley
3. Cheshire & Warrington
4. Coast to Capital
5. Cornwall & the Isles of Scilly
6. Coventry & Warwickshire
7. Cumbria
8. Derby, Derbyshire, Nottingham & Nottinghamshire
9. Dorset
10. Enterprise M3
11. Gloucestershire
12. Greater Birmingham & Solihull
13. Greater Cambridge & Peterborough
14. Greater Lincolnshire
15. Greater Manchester
16. Heart of the South West
17. Hertfordshire
18. Humber
19. Lancashire
20. Leeds City Region
21. Leicester & Leicestershire
22. Liverpool City Region
23. London
24. New Anglia
25. North Eastern
26. Northamptonshire
27. Oxfordshire
28. Sheffield City Region
29. Solent
30. South East
31. South East Midlands
32. Stoke-on-Trent & Staffordshire
33. Swindon & Wiltshire
34. Tees Valley
35. Thames Valley Berkshire
36. The Marches
37. West of England
38. Worcestershire
39. York & North Yorkshire

Local Authorities in more than one LEP

Department of Business, Innovation & Skills
August 2013

Contains Ordnance Survey data © Crown copyright and database right 2013

- now 38 LEPs after two merged in 2016
- overlap of some LEP areas
- some local authorities in more than one LEP
- rationale for LEP locations not always evident

relationship of LEPs with spatial planning

- concerned with economic wellbeing – which should embrace business support, employment space, access to housing, infrastructure, and environmental issues
- fit (sometimes) with 'functional economic areas'
- LEPs look to spatial planning for delivery
- planning looks to LEPs as route to infrastructure funding
- planning historically poor at engaging with business
- LEPs can have an influence with a 'business perspective'
- potential of LEPs to take a strategic role where local authorities working together is not enough

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some historical friction

- LEPs through SEPs tended towards 'aspirational' future job numbers

- local authorities concerned to limit housing provision nervous of job figures ratcheting up housing needs

- consequential avoidance of well-planned employment space provision

- should be easily resolved by communication and proper regard for evidence – in front of an inspector at last resort

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Local Industrial Strategies

- introduced by 'Strengthened Local Enterprise Partnerships' in 2018, to be completed by 2020

- to be prepared by each LEP or Mayoral Combined Authority in cooperation with Government

- to promote the coordination of local economic policy and national funding streams

- to establish new ways of working between national and local government, and the public and private sectors

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GFirst LEP and Gloucestershire

- GFirst LEP co-terminus with Gloucestershire county
- acknowledged (pragmatically?) as functional economic areas and housing market area
- County Council and six district councils
- Joint Core Strategy for Gloucestershire/Cheltenham/Tewkesbury
- JCS reliant on Stroud and Forest of Dean to meet housing needs
- three local plans 'under' the JCS
- three other local plans
- Gloucestershire Strategic Planning Coordinator in place (currently)

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The county is no stranger to strategic thinking...

HOUSING

EMPLOYMENT LAND

MIS-MATCH SKILLS

GROWING THE WHOLE COUNTY

DEMOGRAPHICS

magnet

innovative

skilled

prosperous

inclusive

healthy, happy

connected

sustainable

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Local Industrial Strategy is different because…

Five Foundations of Productivity

- Ideas
- People
- Infrastructure
- Business Environment
- Place

Four Grand Challenges

- Ageing Society
- AI and Data
- Future Mobility
- Clean Growth

HMG APPROVED

INDUSTRIAL STRATEGY

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Listening and learning...

Our emerging LIS draws on:
- Our call for evidence
- The Gloucestershire Five Foundations of Productivity Evidence Report published alongside this document
- Guidance from government
- Learning from other LEPs

We have carried out extensive engagement with:
- The county's local authorities
- Partners such as the Local Nature Partnership, the Cyber Valley LEPs and others
- Gloucestershire's business community, including GFirst LEP's network of ten Business Groups
- over 5,000 of the county's young people

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What they're saying...

WORRIES:
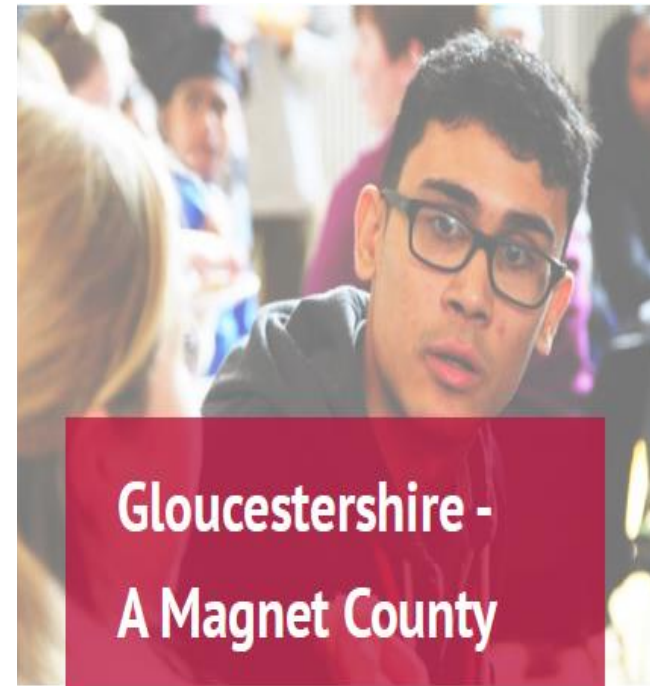
Climate change

Money

Uncertainty

Global warming

Career prospects

WORST THING:

- public transport and bus services
- drugs and crime
- boring
- shops aren't good enough
- too expensive
- poor job opportunities

BEST THING:

- the countryside and scenery
- places and the environment
- friendly with good communities
- safe

Gloucestershire - A Magnet County

4,214 completed surveys and 78 focus groups over 8 weeks. In total, we listened to 5,261 young people's voices!

On behalf of Gfirst LEP; Participation People and Young Gloucestershire we researched the lived experiences, perceptions and aspirations of 14-25 year olds across Gloucestershire. We helped young people think about what would be needed to make their county a magnet for all young people.

This is our full report and it's screen reader friendly!

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yg
young gloucestershire

Funded by GfirstLEP • Delivered by Participation People & Young Gloucestershire

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The Participation People

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Should I stay or should I go?

66% plan to leave within 5 years

What would make Gloucestershire a magnet to you?

85% - care for the environment
84% - clean, safe streets
84% - things to do and places to go
82% - healthy people
80% - happy people

Why would you leave Gloucestershire?

70% - for a job
64% - for University
38% - for family
37% - to move to a bigger city
32% - for a different climate

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Examining the evidence…

**Public sector
Private sector
Not-for-profit sector**

**Data, strategies,
reports, feedback**

**Quantitative and
qualitative evidence**

300 SUBMISSIONS

Gloucestershire
Five
Foundations
of Productivity
Evidence
Report

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A strong, resilient economy…

in the country for GVA per worker
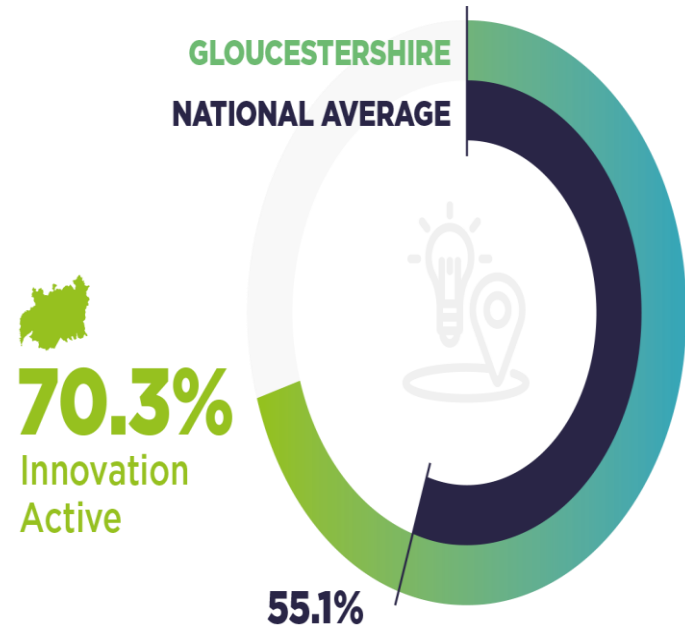
13

£16.48 billion

economic output in 2017

12.6%
Output of South West Region

0.92%
Total output for the UK

33,500 Businesses

344,000 Jobs

319,800 Workers

GLOUCESTERSHIRE

NATIONAL AVERAGE

70.3%
Innovation Active

55.1%

www.gfirstlep.com

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Bursting with economic assets…

Gloucestershire Economic Landscape
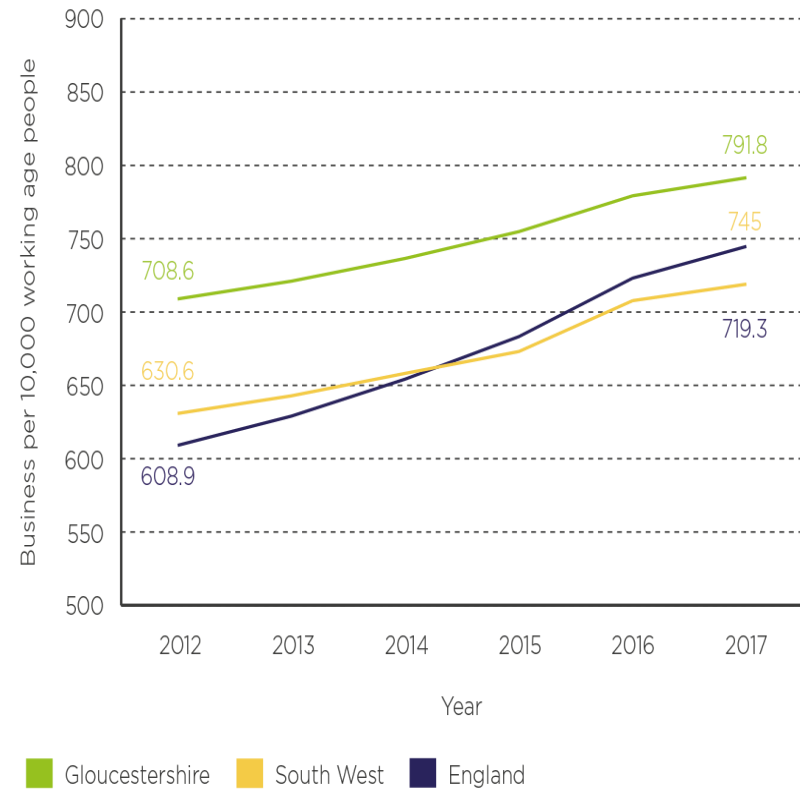
But we have some big challenges…

Proportion by age group 2016 and predicted 2041 proportion

- 0-19
- 20-34
- 35-49
- 50-64
- 65+

2041

2016

21.25%
22.56%
15.64%
16.85%
16.23%
19.46%
17.99%
20.33%
20.81%
28.89%
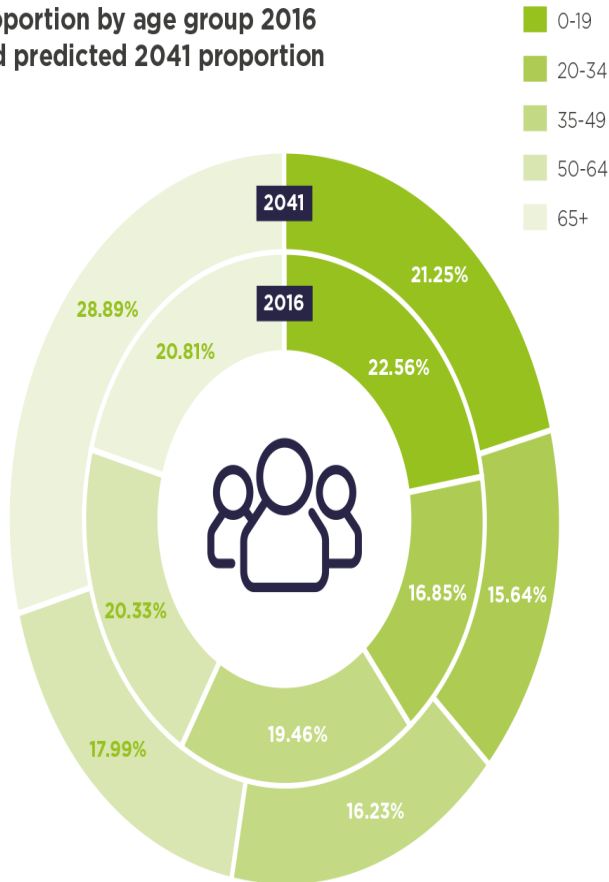
Incidence of firms reporting vacancies

28%
Gloucestershire

21%
South West

20%
England
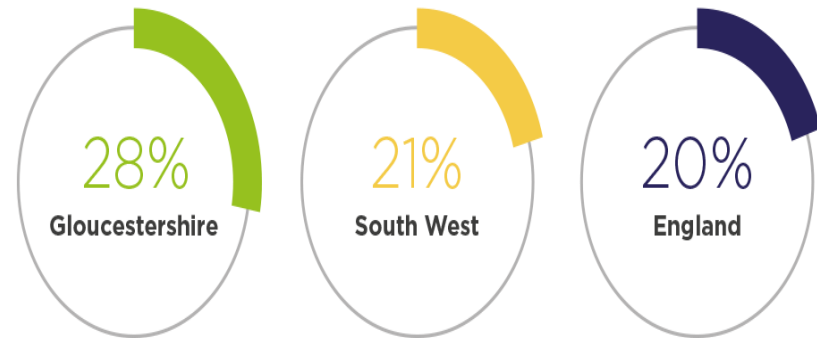
- **32nd out of 38 LEPs for graduate retention**

- **Lack of affordable housing**

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But we have some big challenges…

Reliance on cars puts pressure on the road system

Method of travel to work by district, 2011 census

Gloucester

- Driving a car or van
- Passenger in a car or van
- On foot
- Bicycle
- Bus, minibus or coach
- Train, underground, metro, light rail or tram
- Work mainly at or from home
- All other methods of travel to work

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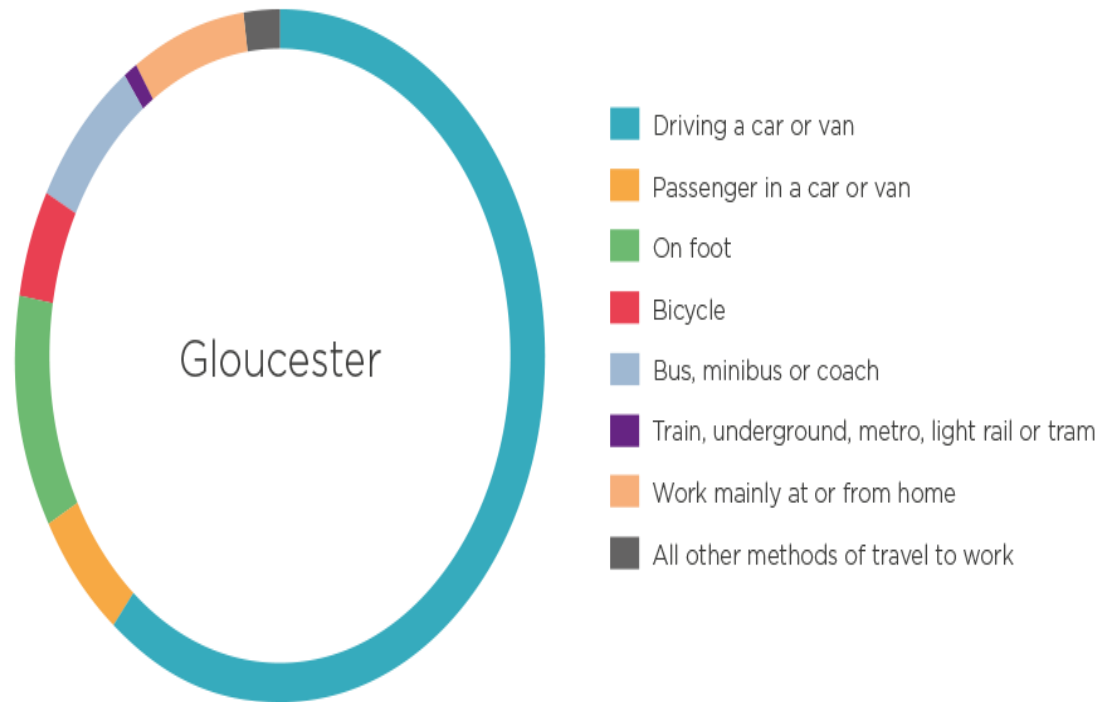
WANTED:
MORE YOUNG TALENT…

A fundamental element of this strategy is our desire to become a '**magnet county**', by which we mean:

> Ensuring that the environment, the arts, heritage and culture, creativity and active living are central to our vision of a healthy, productive county that attracts and retains young talent and supports all its residents to live life to the full.

Birmingham

Bristol

London

…this is a key driver behind everything in the LIS

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Opportunity knocks…

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Cyber-tech

This proposition aligns with the government's Grand Challenge for AI & the Data Economy.

Gloucestershire is the **natural home of cyber-tech innovation** in the UK, synonymous with Cheltenham as the home of GCHQ, and internationally recognised as the 'cradle of cyber-tech innovation for the UK'.

We want to:

- Deliver the UK's first fully cyber-centric business park – **Cyber Central** – a vibrant business park adjacent to GCHQ in Cheltenham.

- Ensure that everyone in Gloucestershire has access to high quality digital connectivity, **digital skills**, and the confidence to make the most of the digital revolution.

- Develop **cyber-tech skills capabilities** in the county to satisfy and then propel the sector beyond 2030.

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Green

This proposition aligns with the government's Grand Challenges for Clean Growth, Future of Mobility, and AI & the Data Economy.

Gloucestershire has the potential to be **the greenest place to live and work** in England.

We want to:

- establish Gloucestershire as a **leader** in **sustainable growth** by developing a baseline to determine how best to protect, maintain and enhance our natural capital assets.

- put clean growth at the heart of investment decisions and new developments.

- build on local green capabilities in the private sector.

- reduce carbon emissions to **net zero by 2050** with aspirations to go further and faster.

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The Five Foundations of Productivity

Ideas
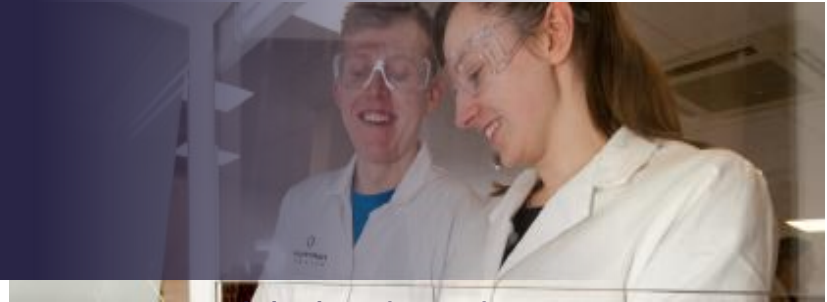
Building on a strong track record of innovation across established and emerging sectors

These propositions align with the government's Grand Challenge for AI & the Data Economy.

Innovation

Gloucestershire has a well-deserved strong reputation for highly innovative businesses, including within the cyber-tech, agri-tech, and high-tech engineering sectors – all strategically important to us.

What we need:

- To expand innovation support through the Growth Hub network by creating an **Innovation Factory** to drive innovation through collaboration, creativity and knowledge exchange.

- To stimulate and promote a thriving community of innovators at **Cyber Central**, our cyber-tech park in Cheltenham.

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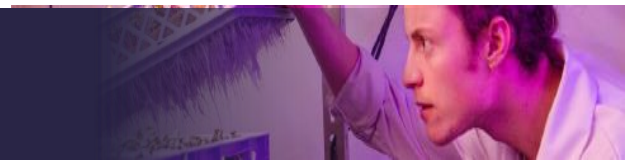
Agri-tech

In recent years Gloucestershire has developed a strong specialism in agri-tech, largely through the presence here of two agriculturally focused universities, Royal Agricultural University, and Hartpury University and College, and a world-leading agri-food research organisation, Campden BRI.

What we need:

- Utilising agri-tech, **to create a healthy circular economy in food and farming** that is good for the planet, builds natural capital and will reduce food-related illness, making Gloucestershire the first place in the world to do so.

  By natural capital we mean our stocks of natural assets such as geology, soil, air, water and all living things.

- Invest in the creation of an advanced **agri-tech hive**, a virtual innovation cluster that builds on previous GFirst LEP investment in agri-tech and cyber security.

Global reach
Local benefits

Globally relevant innovation

Pioneering advanced agri-tech

Local showcase projects

A thriving and attractive location

Benefits to **people, planet and place**

Prosperity of local food and farming

Mission-driven partnership

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People

Building the workforce of the future and boosting earning power for everyone by improving skills

This proposition aligns with the government's Grand Challenges for Clean Growth, Future of Mobility, and AI & the Data Economy.

Businesses need access to people with the right skills to support high quality productive jobs.

We want to:

To support our desire to be a 'magnet county' **that attracts and retains young talent** we will:

- position Gloucestershire as **'the most flexible place to work'** in the UK so that everyone, young and old, and those currently struggling to get a job, can work in a way that enables them to make their best contribution to society.

- ensure that Gloucestershire's education and training system meets **local businesses' skills needs**.

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Business Environment

Local leadership to turbo charge our business community – starting, scaling, succeeding

This proposition aligns with the government's Grand Challenge for AI & the Data Economy.

Gloucestershire has a vibrant and diverse business base with a strong start-up culture. To thrive in the digital marketplace, businesses must be able to adapt to the changing environment, attract the right talent, innovate, and access the support they need.

We want to:

- Private investment in businesses and **access to funding** through institutions such as British Business Bank and research funding through UK Research and Innovation (UKRI).

- To ensure the **future-proofing of our Growth Hub** offering, both physical and digital, so that business support available in the county remains a national exemplar.

- Develop productivity and scale-up **campaigns**, delivered through the Growth Hub network.

- Develop **inward investment propositions** for cyber-tech, agri-tech and renewables.

- Establish a new **Advanced Engineering and Manufacturing Business Park** in the county.

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Infrastructure

Green growth, modern transport choices and better digital connectivity wherever you live in the county

This proposition aligns with the government's Grand Challenge for Future of Mobility and AI & the Data Economy.

We want Gloucestershire to be a fully connected county through innovative transport solutions and digital connectivity so people and businesses can easily connect; and meet our house building commitment to provide more affordable housing for young people.

We want to:

- to create real alternatives to travel by car in Gloucestershire, and identify priorities for investment, such as:
    - **a mass-transit transport solution** that provides a reliable, quick and clean link between Cheltenham and Gloucester;
    - **better cycle links** to improve health, reduce congestion and protect the environment;
    - **rail projects** to improve connections within the county and with other major hubs.
- to become a pilot area for **innovative technology-driven transport solutions** that work in rural areas.
- delivery of local plans to significantly **increase the supply of housing** in the county.
- **high quality digital infrastructure** for everyone in Gloucestershire.

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Places

Something for everyone in our vibrant, green county

Gloucestershire enjoys an abundance of natural beauty and heritage and a healthy tourism sector. The urban hearts of Cheltenham and Gloucester and the beautiful countryside, market towns and villages that surround them provide something for everyone.

We must exploit these advantages to be a 'magnet county' whilst ensuring that all communities, including those experiencing high unemployment and deprivation, have the chance to make a positive contribution to society.

The major regeneration and infrastructure investment taking place in Gloucester, coupled with our ambitious plans for Cheltenham, have highlighted the potential for creation of a **Central Gloucestershire City Region**.

We want to:

- To achieve **Tourism Zone status** as part of the Industrial Strategy Tourism Sector Deal.

- To work with health community partners to ensure we deliver **inclusive economic growth** for all.

- To build on the established M5 corridor 'Growth Zone' and the current Joint Core Strategy plans of Gloucester, Cheltenham and Tewkesbury to promote a thriving **Central Gloucestershire City Region**.

- To support Gloucester's **2025 City of Culture bid** and ensure a legacy of cultural success for the city.

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To sum up...

Delivery of this ambitious Local Industrial Strategy will position Gloucestershire as:

- the cyber-tech capital of the UK and beyond;

- digitally connected and skilled;

- the greenest place to live and work in England;

- the first place in the world to create a healthy circular economy in food and farming;

- the most flexible place to work in the UK;

- a 'magnet county' that attracts and retains young talent;

- inclusive and supportive of all its residents;

- delivering sustained productivity improvements; and

- a great place to live and work.

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future thoughts

- need for strategic planning greater than ever, with practice fairly weak so any contribution welcome
- LEPs thinking about bigger areas, not bound by district boundaries
- LEPs add evidence, particularly on economic issues
- business engagement in spatial planning historically limited, so LEPs valuable in facilitating dialogue
- greater integration of development and infrastructure is essential, and LEPs can contribute
- effective public/private partnerships needed for delivery
- is the merging of combined authorities and LEPs effectively a stronger or weaker arrangement

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