

Matt Thomson, head of land use & planning, CPRE

CPRE – the countryside charity

Vision: a beautiful and thriving countryside that enriches all our lives.

Parish to Parliament: national charity and an independent local charity in every English county.

To promote and encourage for the benefit of the nation the improvement and protection of the English countryside and its towns and villages and the better development of the rural environment.

One way of looking at it:

England: 13,039,500 hectares

Built-on/built-up: c. 10-12%

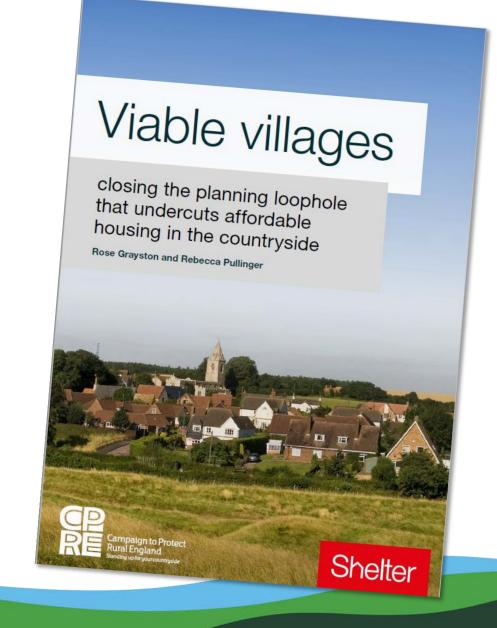
Land Use Change: non-developed to

developed, on average: c. 15,795 ha p.a.

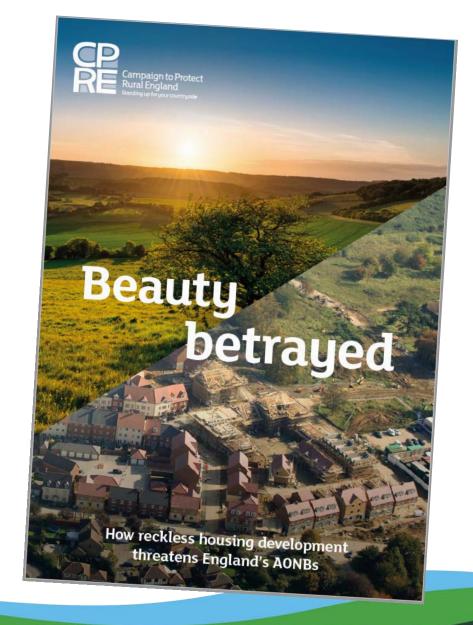
Target date for countryside to be concreted over: 8.15am on 13

September 2752.

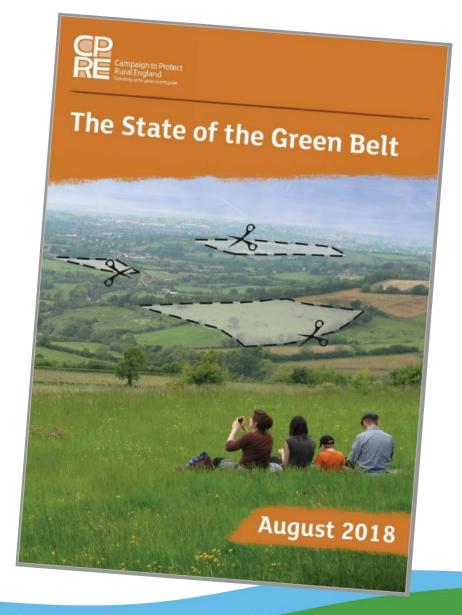
Not really: it's not providing the homes rural people need.



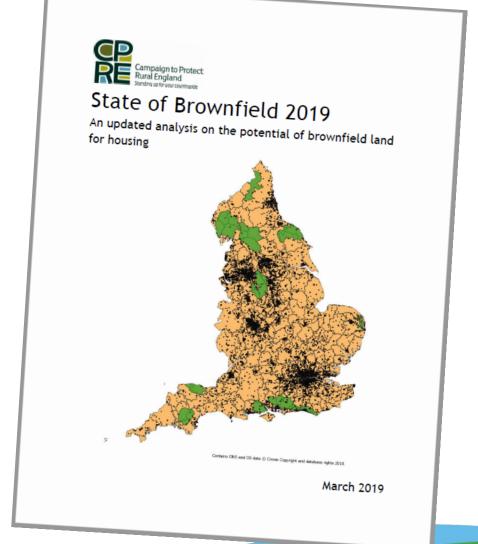
Not really: more development is happening in protected areas.



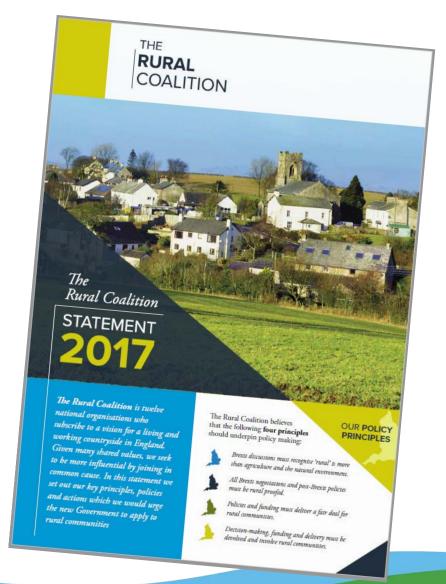
Not really: more development is happening in Green Belts.



Not really: we're not making full use of opportunities to regenerate suitable urban brownfield land.

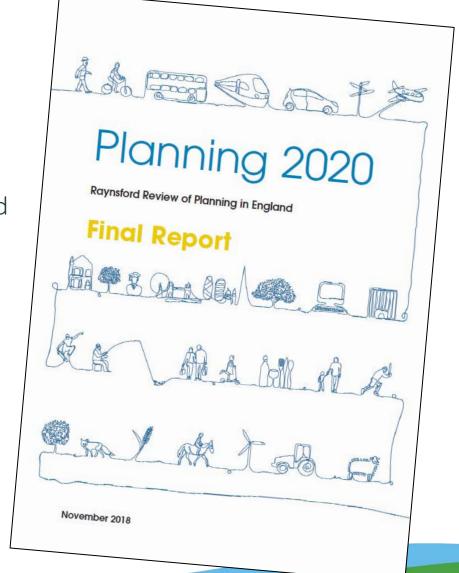


Not really: we're still treating the countryside as land waiting for towns to be built on it, and not recognising that rural areas make a unique and irreplaceable contribution to the nation's economic, social, environmental and cultural wellbeing, and critical for our response to the climate emergency too.



What are we going to do about it?

Work – including with others – to promote innovative approaches to land management and planning in the 21st century.



What are we going to

do about it?

Our Strategic Plan for 2020-26

@CPRE www.cpre.org.uk

planning@cpre.org.uk