Young Planners’ Conference 2017
3-4 November, Manchester

Sponsorship Opportunities
#YPConf2017
“Sponsoring the Young Planners’ Conference was a great opportunity for us to meet and network with numerous planning professionals, and provided WYG with great brand exposure. We are looking forward to the 2017 event already.”

Serena Ralston, Associate, WYG
Healthy, Happy Places and People: Planning for Well-being

The RTPI North West Young Planners Committee is hosting this year’s RTPI Young Planners’ Conference in Manchester City Centre.

This conference is one of the main events in the RTPI calendar and each year the event brings together up to 300 planning professionals. The delegates are all ‘Young Planners’ defined as in the first 10 years of their planning career. Attendees come from all over the UK to listen to a wide range of quality speakers, put their views across in a number of workshops, learn more about planning through the local context with study tours and of course network with other young planners at the Welcome Drinks Reception and Gala Dinner. The conference is always a positive and rewarding experience for everyone involved and supports young planners in the early stages of their career development.

The event is made up of a full conference programme, study tours and networking events. Speakers come from a mix of political, development, public sector, educational and voluntary backgrounds. Throughout the event they will offer their expertise in different subjects across planning.

This year’s conference will be held at the Museum of Science and Industry in Manchester City Centre. The venue provides high quality conferencing space set within a building key to Manchester's heritage.

Study tours will take place at sites across both Manchester and Liverpool due to the close relationship between the two cities and the varied schemes that are coming forward at key strategic locations.

For more details on the event, programme, or speakers, please see our website: www.rtpi.org.uk/ypc2017

Keep an eye on our social media updates: #YPConf2017 @NWYoungPlanners
Sponsorship

As a sponsor, you will benefit from:

- Exposure to the entire RTPI Membership of almost 24,000 planning professionals through the event marketing campaign

- Showcasing your organisation to up to 300 influential Young Planners just starting out in the profession - they are the future voices of the planning industry

- Opportunities to speak to and network with delegates face-to-face, to carry out research, understand their views and promote your organisation’s services. Often delegates will record information and report back on their experiences.

- Opportunity to meet and network with high-profile speakers working within the industry

- You will be associated with the RTPI which has a positive reputation in the industry

- Brand exposure in our Regional and Network newsletters, targeted emails, social media (Twitter, Facebook and Instagram), brochures, conference programme and delegate handbook

- Exposure across our social media channels, with a combined following of 17,000. The Young Planner audience is particularly engaged with social media - last year’s conference trended at #1 on Twitter in the region, and our Instagram followers grew over 10% as a result of the event.
Packages

**Headline Sponsor**

Cost: £4,000 (+VAT)
Availability: 3 places

Package includes:
- Logo on all pre-event promotional material including print adverts in The Planner Magazine, email marketing, RTPI website, social media, and speaker presentations
- Prominent company logo and profile in the delegate handbook
- Exhibition stand in a prime location, for the duration of the conference, using banners produced by your company
- Opportunity to place company material within delegate packs
- Opportunity to give a short presentation at the beginning and/or end of conference
- Opportunity to have a speaker from your company at the conference
- Feature in blog post on the RTPI website
- 2x delegate and 2x Gala Dinner tickets

**Gala Dinner**

Cost: £2,500 (+VAT)
Availability: 2 places

Package includes:
- Logo on all pre-event promotional material including print adverts in The Planner Magazine, email marketing, RTPI website, social media, and speaker presentations
- Company logo and profile in the delegate handbook
- Opportunity to display a banner stand in a prime location at the Gala Dinner
- Opportunity to place company material on the tables at the dinner
- Opportunity to give a brief speech at the start/end of the dinner
- 1x delegate 2x Gala Dinner Tickets
Welcome Drinks Reception/Gala Dinner Drinks Reception

Cost: £1,500 (+VAT)
Availability: 3 places

Package includes:

- Logo on all pre-event promotional material including print adverts in The Planner Magazine, email marketing, RTPI website, social media, and speaker presentations
- Company logo and profile in the delegate handbook
- Opportunity to display a banner stand in a prime location at the Welcome Drinks Reception or Gala Dinner Drinks Reception
- Opportunity to distribute company material at the Welcome Drinks or Gala Dinner Drinks Reception
- Opportunity for a short address at the start of the Welcome Drinks Reception
- 1x delegate ticket

Workshops

Cost: £1,500 (+VAT)
Availability: 2 places

Package includes:

- Logo on all pre-event promotional material including print adverts in The Planner Magazine, email marketing, RTPI website, social media, and speaker presentations
- Company logo and profile in the delegate handbook
- Exhibition stand in a prime location, for the duration of the conference, using banners produced by your company
- Opportunity to place company material within delegate packs
- Opportunity to host or input into the workshops or provide an introductory speech
- 1x delegate ticket
Exhibition Stand & Study Tour

Cost: £500 (+VAT)
Availability: 4 places

Package includes:

- Logo on all pre-event promotional material including print adverts in The Planner Magazine, email marketing, RTPI website, social media, and speaker presentations
- Opportunity to promote your company through a staffed exhibition stand and access to all delegates in breakout areas
- Logo on promotional material for tours
- Company logo and profile in the delegate handbook
- Opportunity to place company material within delegate packs
- 1x delegate ticket

To discuss your options, contact us on:
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