

# Sponsorship opportunities

## Planning for Health

5-6 September 2025

London



**RTPI**

Royal Town Planning Institute

## Young Planners' Conference



# About the conference

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The London Young Planners' Committee are excited to be hosting the Young Planners' Conference 2025 in London.

The conference is an event highlight in the RTPI's calendar and aims to attract up to 250 planning professionals from across the UK who are in the first 10 years of their careers. The conference is always a positive and enriching experience for delegates and participants alike and significantly contributes to the career development of Young Planners. Throughout the two-day conference, delegates will have the opportunity to hear from a wide range of expert speakers from across the public and private sectors, participate in interactive breakout sessions, exchange ideas and network with peers from across the built environment industry.

The conference seeks to explore the theme of health through an engaging programme of speaker panels, breakout sessions and study tours focussed on the relationship between planning, physical and mental health, inequality, place-making and policy.

The standard of health varies widely across the UK and it is well understood that socio-economic inequalities can contribute towards geographic health inequality, which we see in many of our cities today. We live in a time where communities are becoming more diverse, mental and physical health needs are changing, and the housing crisis wages on.

Young planners are the profession's future, and we want to prepare them better to deal with these challenges and improve their understanding of how the planning industry can lend itself as a solution as we work towards better health.

The conference will focus both on lessons learnt from London as well as the wider country as we seek to better understand the role planners play in the creation of healthy places.

A range of sponsorship packages are available, providing a unique opportunity to promote your organisation's brand and track record in shaping the future of the planning profession. Sponsors play a central role in making this conference happen; we look forward to welcoming you on board as partners.

For more details on the conference, please visit [rtpi.org.uk/ypc](https://rtpi.org.uk/ypc)

Keep an eye out for social media updates #YPCConf2025



# Sponsorship benefits

- Opportunity to showcase your organisation and track record in the UK's largest city.
- Build brand awareness by association with the RTPI at this highly sought-after annual national conference.
- Increased exposure and heightened visibility by showcasing your organisation through a targeted marketing campaign which includes:
  - Regional and network email newsletters.
  - National all member email bulletin.
  - Targeted email campaigns to Young Planners.
  - The RTPI website.
  - RTPI social media (LinkedIn following 36k, Instagram following 5k and 24k followers on X).
  - Conference attendance.
  - Branding at the conference or gala dinner venue.
- Enhance business relationships with opportunities to speak, to engage with delegates directly and promote your organisation.
- The opportunity to network with high-profile speakers working within the profession.
- The opportunity to educate, inspire and support Young Planners starting in their careers and develop relationships with the future voices of planning.



# Sustainability and social value commitment

The London Young Planners' Committee wants the 2025 Young Planners' Conference to be the most sustainable yet.

We plan to host the conference at London Southbank University (LSBU). LSBU is committed to reducing carbon emissions and uses 100% renewable energy on its campuses. The conference and gala dinner venues are in the heart of London, with easy access to the national and regional railway network, maximising the opportunities for sustainable travel.

We hope that sponsors and delegates share our ambitions of minimising plastic use, reducing waste, using sustainable travel options, and appreciating the measures taken by all to reduce the conference's impact.

In keeping with the RTPI's climate action plan, we ask you to only use promotional materials made from sustainable and/or recycled materials and to consider whether merchandise to be given to attendees will be used in the long term.



## Diversity and inclusion

In keeping with the RTPI's equality, diversity and inclusion vision, we aim for this year's Young Planners' Conference to be the most diverse and inclusive yet. We are committed to ensuring that everyone who wants to attend is comfortable and able to. All venues have ground floor entrances, level access and accessible toilets. We will offer a carer ticket allowing delegates to bring a nominated carer for free. Other notable features include using the Sunflower scheme and offering quiet spaces. We are also working with Neurodiversity in Planning to make the event as accessible to neurodivergent attendees as possible, including reviewing how best to make the study tours and breakout sessions accessible.





# Packages

## Headline sponsor

£6,500 (+VAT)

## Two packages available

The headline sponsor package has been designed to deliver maximum exposure for your organisation and will ensure your active involvement in the conference. This package will enable your organisation to engage with attendees, actively participate in sessions, and ensure that your prominent role in the conference is reinforced through marketing promotion.

### This package includes:

#### Pre-event:

- Logo on RTPI email campaigns for the conference.
- Logo on RTPI adverts in The Planner, where available.
- Logo and 150-word profile on the Young Planners' Conference web pages for the campaign duration.
- A 'Thank you to our headline sponsor' post on the [RTPI's LinkedIn](#) before the conference, dedicated solely to your organisation and including a tag to your organisation's social media.

#### At the conference:

- The opportunity to provide a one-minute welcome presentation to delegates on the main stage at the start of the conference.
- The opportunity to speak at a conference session and include your logo on the slides for the session.
- The opportunity to be listed as the sponsor of a specific plenary or breakout of your choice.
- Large logo on the sponsor slide in the main conference presentation.
- Logo on the backdrop of the main stage at the conference.
- The opportunity to display 2x banners in the breakout (if sponsoring the session).
- Poseur table to display marketing material and up to two banners and speak to delegates during registration and networking breaks.
- 4x conference tickets for your speaker and the stand host to attend and network with attendees.
- Special mention and thank you in the opening and closing remarks at the conference.
- Logo and up to 150-word profile on the RTPI website, and up to two links.

## Study tour sponsors

£2,500 (+VAT)

## Five packages available

(1x per study tour)

As a study tour sponsor, you will be able to shape the delivery of a study tour and will be actively involved in running the tour on the day.

### This package includes:

- Logo and 75-word profile on the Young Planners' Conference web pages for the duration of the campaign.
- Logo on RTPI email campaigns for the conference.
- Opportunity to design and deliver a study tour.
- Opportunity to lead a study tour and/or introduction to a study tour.
- Logo on the sponsor slide in the main conference presentation.
- Logo in the digital delegate handbook including a website link.
- 1x conference ticket to attend and network with attendees.
- Logo on your sponsored session on the programme.

\*Please note that study tours must be reasonably accessible from London Southbank University and via Public Transportation wherever possible.





## Breakout session sponsors

£2,500 (+VAT)

### Ten packages available

As a breakout session sponsor, you can shape the delivery of a breakout session. You can either be actively involved in leading the session alongside a YP committee member, or this can include involvement without participating in a speaking capacity.

#### This package includes:

- Promote your company through a small expo stand (poseur table) to display marketing material and/or banners and speak to delegates during registration, lunch, and all breaks.
- Logo on RTPI pre-event promotional material, including email marketing and social media.
- A bespoke social media graphic highlighting your role as 'exhibition sponsor' will be sent to you, which can be used on your organisation's social media channels. (optional)
- Logo and 75-word profile on the RTPI website.
- Logo shown under 'breakout sponsor' as part of the sponsor slide in the main stage presentation at the conference.
- 1x in-person conference ticket to manage your expo booth and attend the live event.



## Exhibition sponsors

£2,500 (+VAT)

### Ten packages available

As an exhibition sponsor, you will be able to promote your organisation through an expo booth at the conference, which will give you the opportunity to engage directly with conference attendees.

#### This package includes:

- Logo on RTPI email campaigns for the conference.
- Logo, 75-word profile, and link to your website on the Young Planners' Conference web page for the duration of the campaign.
- Poseur table to display marketing material and up to two banners and opportunity to speak to delegates during registration and networking breaks.
- Logo on the sponsor slide in the main conference presentation.
- 1x conference ticket to manage your stand and network with attendees.





## Premium exhibition sponsor

£3,500 (+VAT)

### Eight packages available

As an exhibition sponsor, you will be able to promote your organisation through an expo booth at the conference, which will give you the opportunity to engage directly with conference attendees.

#### This package includes:

- Promote your company through a large expo stand (large table) to display marketing material and/or banners and speak to delegates during registration, lunch, and all breaks.
- Logo on RTPI pre-event promotional material, including email marketing and social media.
- A bespoke social media graphic highlighting your role as 'exhibition sponsor' will be sent to you, which can be used on your company's social media channels. (optional)
- Logo and 75-word profile on the RTPI website.
- Logo shown under 'exhibition sponsor' as part of the sponsor slide in the main stage presentation at the conference.
- 2x in-person conference tickets to manage your expo booth and attend the live event.



## Lanyard sponsor

£2,250 (+VAT)

One package available

### This package includes:

- The logo on sustainable-resourced lanyards given to all attendees at the conference. Lanyards to be sourced by the RTPN.
- Logo on the event promotional material, including email marketing.
- Logo, 75-word profile and link to your website on the Young Planners' Conference web pages for the campaign's duration.
- Logo on the sponsor slide in the main conference presentation.

**SOLD**





### Event sponsor

£1,000 (+VAT)

### Five packages available

**As an event sponsor, you will benefit from increased brand awareness through the following package:**

- Logo on RTPI email campaigns for the conference.
- Logo, 75-word profile, and link to your website on the RTPI website on the Young Planners' Conference web pages for the duration of the campaign.
- Logo on the sponsor slide in the main conference presentation.





### Delegate sponsor

£2,000 (+VAT)

### Two packages available

As a delegate sponsor, you will provide the opportunity for a portion of the conference tickets to be sold at a discounted price, to be calculated in collaboration with the sponsors once ticket prices have been set.

#### This package includes:

- Logo on RTPI email campaigns for the conference.
- Logo, 75-word profile and link to your website on the RTPI website on the Young Planners' Conference web pages for the duration of the campaign.
- Logo on the sponsor slide in the main conference presentation.
- 1x conference ticket to attend and network with attendees.



## Stationery sponsor

£2,000 (+VAT)

### One package available

As the stationery sponsor, you will sponsor the conference arrival pack, which will consist of a tote bag, notepad, and pen with your logo. This pack will be sustainably resourced and produced. The committee will organise procurement.

#### This package includes:

- Logo on RTPI email campaigns for the conference.
- Logo and 75-word profile on the RTPI website.
- Logo on the sponsor slide in the main conference presentation.
- A sponsor-themed 'arrival pack' for delegates including a tote bag, notepad, and pen with the company logo displayed.







## Gala dinner sponsor

£5,000 (+VAT)

## Two packages available

The gala dinner will allow attendees to network and celebrate an evening of dinner, drinks, and entertainment with peers across the UK.

### This package includes:

- Logo on RTPI email campaigns for the conference.
- Logo and 100-word profile on the RTPI website
- Logo on the sponsor slide in the main conference presentation.
- Logo on drinks cards.
- Logo on menu cards.
- Opportunity to welcome guests with a short welcome speech.
- 3x gala dinner tickets.
- A thank you to your organisation as part of the welcome speech from the event host.
- Opportunity to display 2x banners at the dinner venue.



## Gala drinks sponsor

£2,000 (+VAT)

### One package available

The gala dinner will allow attendees to network and celebrate an evening of dinner, drinks, and entertainment with peers from across the UK.

#### This package includes:

- Logo on RTPI email campaigns for the conference.
- Logo and 75-word profile on the RTPI website.
- Logo on the sponsor slide in the main conference presentation.
- Opportunity to welcome guests arriving at the dinner.
- Opportunity to provide a sponsor-themed drink (one per person and set drinks menu to be agreed with the YP committee in advance).
- Logo on the set drinks menu.
- Opportunity to include a gift for the prize draw during the dinner. (The gift will need to be approved by the RTPI.)
- 1x gala dinner ticket.



## Welcome drinks sponsor

£2,000 (+VAT)

### Two packages available

The welcome drinks reception will allow attendees from across the UK to network the evening before the conference with drinks, nibbles and entertainment.

#### This package includes:

- Logo on RTPI email campaigns for the conference.
- Logo and 75-word profile on the RTPI website
- Logo on the sponsor slide in the main conference presentation.
- Opportunity to welcome guests arriving at the drinks.
- Opportunity to put logo on a set drinks menu.
- Opportunity to include a gift for the prize draw during the welcome drinks (The gift will need to be approved by the RTPI.)
- 1x welcome drinks ticket.







[events@rtpi.org.uk](mailto:events@rtpi.org.uk)

[rtpi.org.uk/ypc](http://rtpi.org.uk/ypc)

#YPCConf2025

Registered charity number: 262865.  
Scottish registered charity number: SC 037841

If you're interested in sponsoring the conference but none of the above packages quite work for you, please get in touch to discuss a bespoke sponsorship package. Please note that these sponsorship packages will be given on a first-come, first-served basis.

To avoid missing out, make sure to get in touch as soon as possible. Contact **Matthew Taylor** or **Sophie Hutton-Harrop** from the London Young Planners' Conference Committee or **Melissa Watson** from the RTPI.

