

Site Signboards Guidelines

The RTPI site signboards have been designed to provide effective and professional promotion of both individual practices and practitioners and the planning profession.

A site signboard is an easy way to promote your and your practice's work and they are available from our approved manufacturer, Absolute Sign and Print Ltd. The board is available in the following size: 1096mm x 274mm (standard size), or 892mm x 223mm (smaller size).

Please visit <u>www.absolutesignandprint.com</u> to place an online order with your Chartered Membership number(s).

The design consists of the following elements:

Chartered Town Planner

 The RTPI Chartered Town Planner/s logo is printed in blue on a white background. No other company logos are permitted.

- The words RTPI Chartered Town Planner or RTPI Chartered Town Planners appear above the top horizontal line and adjacent to the appropriate RTPI logo.
- The practice or Chartered Town Planner's name and services should appear in the central section of the board, taking up no more than two lines.
- Contact details such as URL, email, telephone number or postal address should appear in the footer (no more than one line).

RTPI CHARTERED TOWN PLANNER

Name of practice or individual across one or two lines

URL, email, telephone and postal address



RTPI CHARTERED TOWN PLANNERS

Name of practice or individual across one or two lines

URL, email, telephone and postal address

Please note: RTPI site signboards should only be used by Chartered Town Planners (MRTPI). The manufacturer will require your RTPI membership number before producing the Chartered Town Planner board or more than one membership number for the Chartered Town Planners board.

A site signboard is an advertisement. Deemed consent may be available provided that the size and position of the sign complies with the restrictions in the Control of Advertisements Regulations applicable for your nation.

Please also ensure compliance with any separate controls introduced by the Local Planning Authority for the site location.

If you have any queries, please contact the RTPI Marketing Team: marketing@rtpi.org.uk

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