

# RTPI NORTH WEST SPONSORSHIP OPPORTUNITIES 2025

Activity	Circulation					Benefits	Cost
	Ebulletin	Social Media	Events	Web			Excl VAT
CPD EVENTS							
10 full day in person CPD Events x 1 per event  Planning Law Update (3.3.25) Infrastructure (27.3.25) Rural Update (3.4.25) Supporting Growth / Plan making (14.5.25) Preparing for Public Inquiries (9.6.25) Thriving Towns (4.9.25) BNG (18.9.25) Development Management Update (2.10.24) Climate Change (16.10.25) Healthy Places (12.11.25)	√	√	√	√		Logo on pre event publicity. Opportunity to display banner and offer handouts to delegates and network at breaks and lunch Social media mentions. Includes one person in attendance.	£500 per event
REGIONAL AWARDS							
Regional Awards for Planning Excellence x 1	√	√	√	√		Logo on pre and post event publicity. Opportunity to join the judging panel. One free place at Annual Dinner to present awards and opportunity to display banner. Logo on awards presentation slides.	£2000
Moss Madden Student Awards x 1	√	√	√	√		Logo on publicity and certificates. Invitation to AGM to present awards	£400

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ANNUAL DINNER – Thursday 19 June – The Kimpton Clock Tower							
Headline Sponsor Pack x 1 (Drinks reception)	√	√	√	√		Headline sponsor: Host Champagne reception. Meet and greet guests. Enhanced logo on pre-event publicity, Souvenir Menu Card and rolling PowerPoint display during evening. Opportunity to display material. Includes table of 10 guests	£3500
Headline Sponsor Pack x 1 (Table wine)	√	√	√	√		Headline sponsor. Wine collars with branded logo on each of the bottles of wine on every table. Enhanced logo on pre-event publicity, Souvenir Menu Card and rolling PowerPoint display during evening. Opportunity to display material. Includes table of 10 guests	£3500
Entertainment Sponsor x 1	√	√	√	√		Logo on pre-event publicity, Souvenir Menu Card and rolling PowerPoint display during evening. Promotional slide throughout entertainment. Opportunity to display material. Includes a table of 10 guests.	£2500
Sponsor Pack x 6	√	√	√	√		Logo on pre event publicity, Souvenir Menu Card and rolling PowerPoint display during evening. Opportunity to display material. Includes a table of 10 guests.	£1900
Table Favours x 1	√	√	√	√		Logo on pre event publicity, Souvenir Menu Card and rolling PowerPoint display during evening. Opportunity to display material.	£1000

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						Sponsor to provide favours. One favour per guest place on evening.	

SOCIAL ACTIVITIES							
5-a-side Football Tournament x 4 Friday 16 May	√	√	√	√		Logo on pre event publicity and opportunity to display material at event. Opportunity to present trophies to winning teams. Includes one team entry fee	£500
Spa Day x 2 Wednesday 30 April	√	√	√	√		Logo on pre event publicity and opportunity to display material at event. Includes one guest place.	£400
Bike Ride x 2 Friday 6 June	√	√	√	√		Logo on pre event publicity and opportunity to display material at event. Includes two riders.	£500
Pub Quiz x 2 Thursday 16 October	√	√	√	√		Logo on pre event publicity and opportunity to display material at event. Includes one team of 4.	£350

AGM – Friday 5 December							
AGM x 2 Friday 5 December	√	√	√	√		Logo on pre and post event publicity. Opportunity to display material and offer handouts at event.	£500