



RTPI Northern Ireland Programme for 2024 –

Sponsorship Opportunities

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Background

Each year, in addition to our annual events (dinner, conference and law update) we run a varied and interesting mix of online and in-person CPD events.

The RTPI NI Conference in September 2023 saw in excess of pre-pandemic numbers. To coincide with the new format of the RTPI Awards for Planning Excellence we held a lunchtime awards ceremony in Ulster Museum in June to celebrate Northern Ireland award winners which included a Welcome Lunch for those newly Chartered Planners, this will continue as an annual event.

As well as offering a growing CPD programme, RTPI Northern Ireland is working on activities to promote planning as a career with key partners across Northern Ireland.

RTPI Northern Ireland plans to build on the 2023 work in 2024. To do this, RTPI NI would like to offer the opportunity to sponsor key events and activities.

In this document you will find details of proposed activities, and where appropriate a financial value of this support. However, it is not only financial contributions which are being sought: speakers, venues and other contributions are also needed, as is your general support for events and activities.

If you would like to discuss any of the opportunities set out in this document, or you would like to propose alternatives, please contact us on the details at the end of the brochure.

We look forward to hearing from you.

With Regards,

RTPI Northern Ireland

NI Annual Dinner

The Northern Ireland Dinner will be held on Thursday 14th March 2024 in Belfast City Hall. Our biggest social event of the year, it is an opportunity for the profession to meet socially for an evening of good food, networking and craic.

- **Headline Sponsor** - £1,000+ VAT (includes a table of ten at the dinner, your logo on publicity materials, your pop-up in the main room)
- **Drinks Reception Sponsor** – £500+ VAT (your logo on publicity materials, pop-up in the Drinks Reception area and 3 places at the dinner).
- **Sponsor** - £300+ VAT (your logo on publicity materials and 2 places at the dinner)



NI Planning Conference 2024

The Northern Ireland Planning Conference will be held in September 2024 in Belfast. Our biggest event of the year and set with a specific theme, it is an opportunity for the profession to listen to various presentations from a wide range of speakers, attend workshops and network throughout the day.

This event attracts around 100 delegates each year from both private and public sector.

The headline sponsorship package is £1,000 +VAT

- Logo on all pre-event promotional material including e-mail marketing and social media
- Logo and 100 word profile on the RTPI website
- A speaker (to be agreed)
- An exhibition space at the venue (tbc)
- Public thanks from the Conference Chair
- 2 x conference tickets, plus a place for your speaker.



RTPI Northern Ireland Awards for Planning Excellence 2024

The RTPI Northern Ireland Awards for Planning Excellence celebrate outstanding plans, projects and people that demonstrate the power of planning. These awards highlight exceptional examples of how planning and planners have a positive impact on our quality of life in creating exceptional places and protecting our environment. The RTPI NI Awards for Planning Excellence 2024 open for entries in January.

The RTPI NI ceremony celebrates the Northern Ireland winners who will then go forward to the national RTPI Awards for Planning Excellence.

The headline sponsorship package for the RTPI NI Awards is £1,000 +VAT and includes:

- Logo on promotional material including e-mail marketing, social media and plaNIt
- Pop-up at the NI Awards Ceremony
- Public thanks from the RTPI NI Chair at the Awards

Packages are also available for the Young Planner of the Year Category and for the Small Consultancy of the Year Award, each at £500 + VAT.



Promoting Planning as a Career

The RTPI Future Planners initiative involves volunteer Ambassadors helping to raise awareness of town planning, and championing what a great career it is.

Ambassadors can be asked to promote the profession at university careers fairs and school assemblies, or work with teachers to help embed planning in the curriculum. You could help with writing a case study which we can turn into a lesson or skills workshop. You could ask your company to offer an experience insight day for a student or class.

Stepping up to 'give back' to the profession could be a fantastic way to practise your communication skills, and a fun way to make links to community engagement and public consultations you've undertaking in your workplace. If that is the case, and it meets your personal development plan objectives, it could also be counted as CPD.

The RTPI website has more information [online](#) (log in required).

If you are interested or would like more information please contact us.

Online Webinar Programme

Our growing number of online events offers an additional offer to complement our face-to-face events.

We are currently developing the topics for 2024

If you would like to sponsor a webinar, the package includes:

- Logo on all pre-event promotional material including e-mail marketing and social media
- Logo on the screen at the start and end of the webinar
- A speaker (to be agreed), or chair the webinar
- Public thanks from the Webinar Chair
- Free places for your colleagues (to be agreed)

This sponsor package for each webinar is £400 + VAT.

If you have the idea for a webinar you would like to sponsor, please get in touch.

Contact us should you wish to know more.



Contact Details

Please contact Julie Sullivan, RTPI Northern Ireland to discuss or express an interest in the sponsorship opportunities set out in this brochure or to explore and propose alternatives (including in-kind contributions).

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