

# RTPI NORTH WEST SPONSORSHIP OPPORTUNITIES 2024

Activity	Circulation					Benefits	Cost
	Ebulletin	Social Media	Events	Web	Place NW		
<b>CPD EVENTS</b>							
Full day in person CPD Events  10 full day events Planning Law Update – 4 March Infrastructure & Logistics – 14 March Heritage in a Changing World – 15 May Urban Design – 6 May Best Practice at Public Inquiries – 10 June Natural Environment – 18 June Housing – 4 September Plan Making – 17 September Development Management Update – 3 October Enforcement Update – 16 October	√	√	√	√	√	Logo on pre event publicity. Opportunity to display banner and offer handouts to delegates and network at breaks and lunch Social media mentions. Includes one person in attendance.	£500 per event
<b>REGIONAL AWARDS</b>							
Regional Awards for Planning Excellence	√	√	√	√		Logo on pre and post event publicity. Opportunity to join the judging panel. One free place at Annual Dinner to present awards and opportunity to display banner. Logo on awards presentation slides.	£2000
Moss Madden Student Awards	√	√	√	√		Logo on publicity and certificates. Invitation to AGM to present awards	£400

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## ANNUAL DINNER – Thursday 27 June – The Kimpton Clock Tower

Headline Sponsor Pack (Drinks reception)	√	√	√	√	√	Headline sponsor: Host Champagne reception. Meet and greet guests. Enhanced logo on pre-event publicity, Souvenir Menu Card and rolling PowerPoint display during evening. Opportunity to display material. Includes table of 10 guests	£3500
Headline Sponsor Pack (Table wine)	√	√	√	√	√	Headline sponsor. Wine collars with branded logo on each of the bottles of wine on every table. Enhanced logo on pre-event publicity, Souvenir Menu Card and rolling PowerPoint display during evening. Opportunity to display material. Includes table of 10 guests	£3500
Entertainment Sponsor	√	√	√	√	√	Logo on pre-event publicity, Souvenir Menu Card and rolling PowerPoint display during evening. Promotional slide throughout entertainment. Opportunity to display material. Includes a table of 10 guests.	£2500
Sponsor Pack	√	√	√	√	√	Logo on pre event publicity, Souvenir Menu Card and rolling PowerPoint display during evening. Opportunity to display material. Includes a table of 10 guests.	£1900
Table Favours	√	√	√	√	√	Logo on pre event publicity, Souvenir Menu Card and rolling PowerPoint display during evening. Opportunity to display material.	£1000

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						Sponsor to provide favours. One favour per guest place on evening.	

## SOCIAL ACTIVITIES

5-a-side Football Tournament Friday 17 May	√	√	√	√	√	Logo on pre event publicity and opportunity to display material at event. Opportunity to present trophies to winning teams. Includes one team entry fee	£500
Spa Day Thursday 18 April	√	√	√	√		Logo on pre event publicity and opportunity to display material at event. Includes one guest place.	£400
Bike Ride Friday 14 June	√	√	√	√	√	Logo on pre event publicity and opportunity to display material at event. Includes two riders.	£500
Pub Quiz October - Date tbc	√	√	√	√		Logo on pre event publicity and opportunity to display material at event. Includes one team of 4.	£350

## AGM – Friday 6 December

AGM Friday 6 December	√	√	√	√		Logo on pre and post event publicity. Opportunity to display material and offer handouts at event.	£500
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