



***“What I want to see a  
future planning system  
in Scotland look like”***

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Raising the profile of planning

Stephanie Fraser – Intern Project  
Officer at RTPI Scotland

From  
bureaucratic  
and dull...



**RTPI Scotland**  
Royal Town Planning Institute

...to inspiring  
and influential



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# Perceptions of planning

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Is urban planning a boring job?

What is the role of town planning?

What qualifications do I need to be a town planner?

How do I start a career in town planning?

What skills do town planners need?

Is urban planning a good career?

What are the benefits of town planning?



# The view from the outside



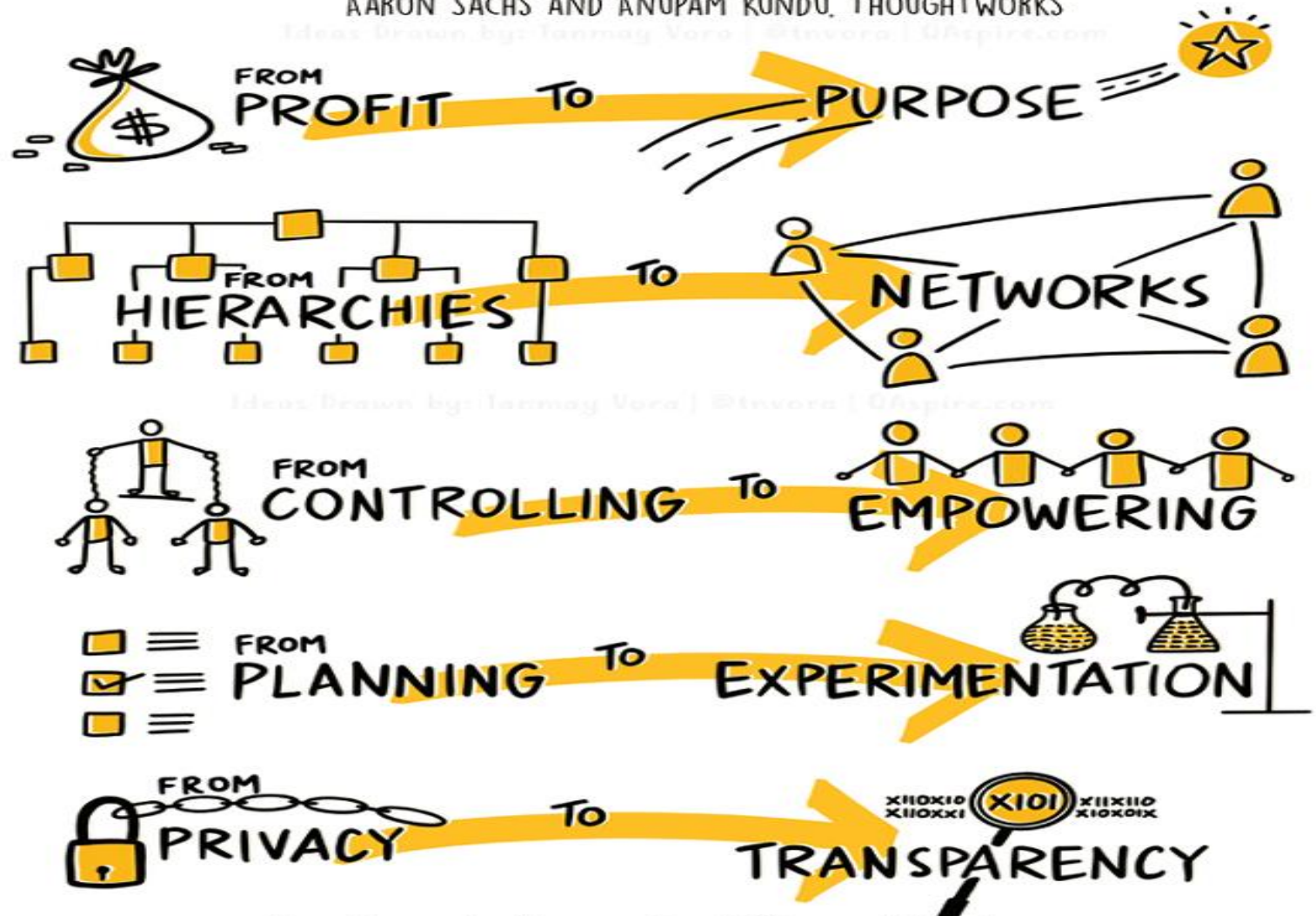
Shifting the perception of planning from the inside out...

# MINDSET SHIFTS

## for organization transformation

AARON SACHS AND ANUPAM KUNDU, THOUGHTWORKS

Ideas Drawn by: Tanmay Vora | @tnvora | QAspire.com



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**Thank you for  
listening**

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