



# Shaping our economic future: Planning for recovery

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30<sup>th</sup> June 2010



Cambridgeshire  
**Horizons**

driving forward sustainable communities



# Outline of Presentation

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- Overview of Cambridgeshire's growth programme and Cambridgeshire Horizons
- Current issues: National
- Current issues: Local
- The need for collaboration
- Funding options
- Structural changes: Total Place and LEPs
- The Steps to Quality Growth
- Conclusions



# Horizons: a unique partnership

- Facilitates collaborative teams working to shared objectives
- Debating & resolving issues that potentially block progress
- Working at the interface between public, private & voluntary sectors, and between central & local government
- Driving forward the delivery of sustainable new communities in one of fastest growing parts of UK





Cambridgeshire  
Horizons

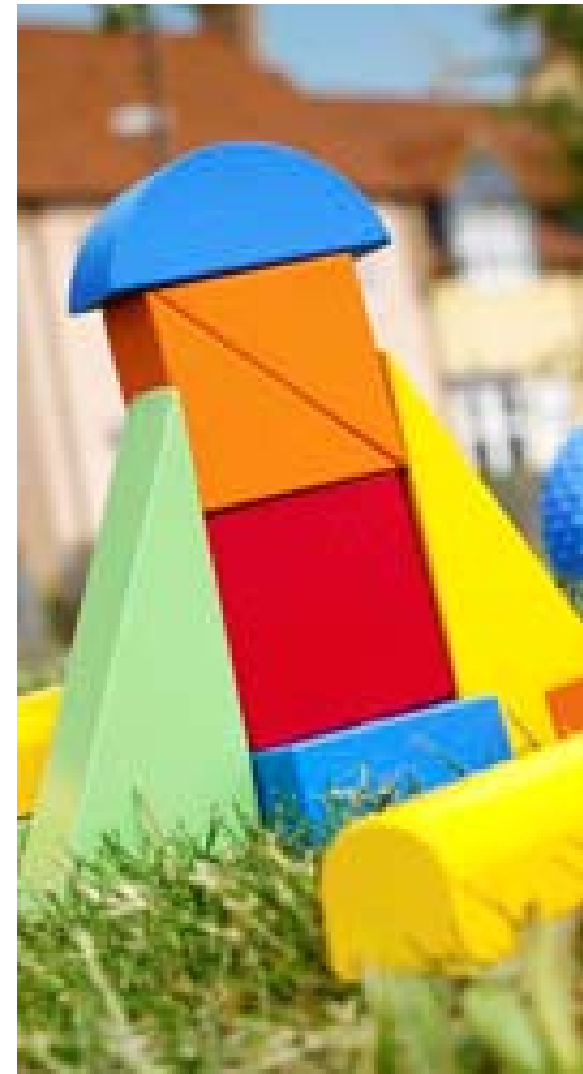
# Some Cambridgeshire successes





# Current Issues - National

- Availability of finance
- Impact of recession on house building
- Infrastructure delivery
- Loss of RSS
- Localism





## Current Issues - Local

- Significant need for new homes (evidenced by SHMA)
- Support for growth strategy – strong record of collaboration
- Economic potential
- Risk of losing “babies”





# Need for Collaboration

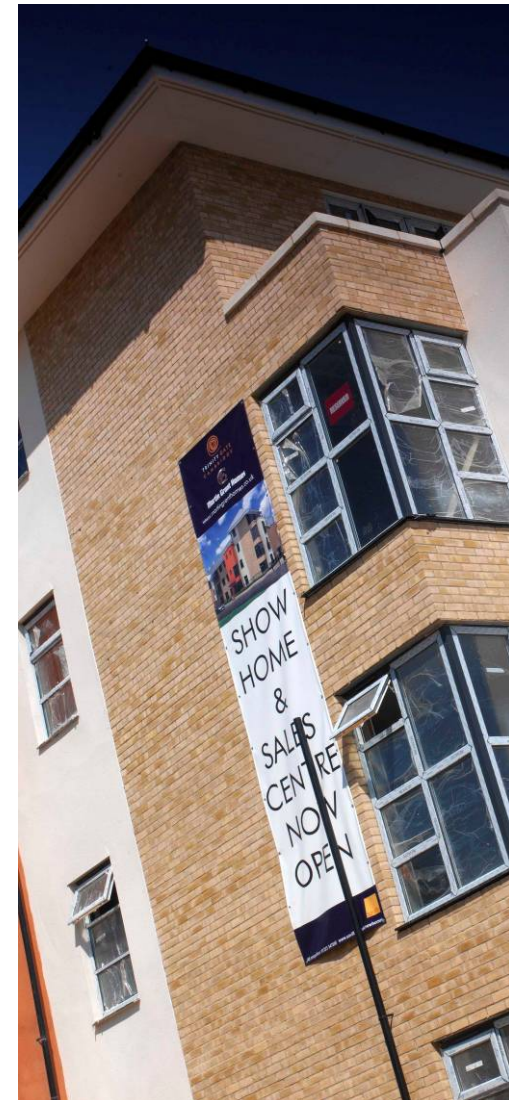
- Lack of funds means we must work together better than ever
- Build on existing collaboration
- Some level of sub-regional planning (economic and spatial) a necessity
- Collaborative approaches can make localism work differently for different places





# Funding Options

- Innovative funding approaches essential over coming years – especially for growing areas
- New freedoms and flexibilities
  - Tax Increment Finance/ADZs
  - Rolling Funds
- Piloting use of CIL
- And better use of public land and other public assets
- Needs long term capital





# Structural Change

- Need for savings drives change
  - can get more savings across organisations than within
- Break down organisational barriers: “Total Place”
- A citizen-centred approach
- Beyond “partnership” towards “co-ownership” and “trust”
- Local Enterprise Partnerships



# The Steps to Quality Growth

- URBED report (June 2010) drawing on work with Horizons and our partners
- A new model for house-building
- 4 steps to quality growth:

*Focus growth in the right places*  
*Invest in sustainable infrastructure*  
*Build balanced communities*  
*Manage the public realm well*

## THE STEPS TO QUALITY GROWTH: Towards a new business model for house-building

A report for  
Cambridgeshire Horizons

Dr Nicholas Falk  
June 2010



Orchard Park  
Cambridge



## Conclusions – 6 points

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- Homes/infrastructure key to our ability to grow the economy in Cambridgeshire - and so for UK
- No public cash so we need new ways
- Collaborative not adversarial
- Cross-sectoral response essential
- Innovation in funding essential if localism is to work effectively
- Integrate economic, environment and spatial policy and delivery within a functional LEP



# More Information

The screenshot shows the website's navigation bar with links for 'What's going on', 'Our challenge', 'About Horizons', and 'Useful stuff'. Below the navigation is a search bar and a map of Cambridgeshire with a yellow callout box that says 'Find out what's going on! Explore the project map'. The main content area features four colored boxes: 'Next event' (green) for the 'Cambridgeshire Horizons Board Meeting' on 25/03/2009; 'Latest news' (blue) for the 'Public welcome at Cambridgeshire Horizons Committee Meeting'; 'Alex's blog' (purple) for 'Key statistics out this week'; and 'Questions answered' (pink) for frequently asked questions. To the right of the map is a 'Cambridge North West' section with a photo of a crane and text about renewable energy and a quality charter.

- More information about Cambridgeshire Horizons can be found at: [www.cambridgeshirehorizons.co.uk](http://www.cambridgeshirehorizons.co.uk)