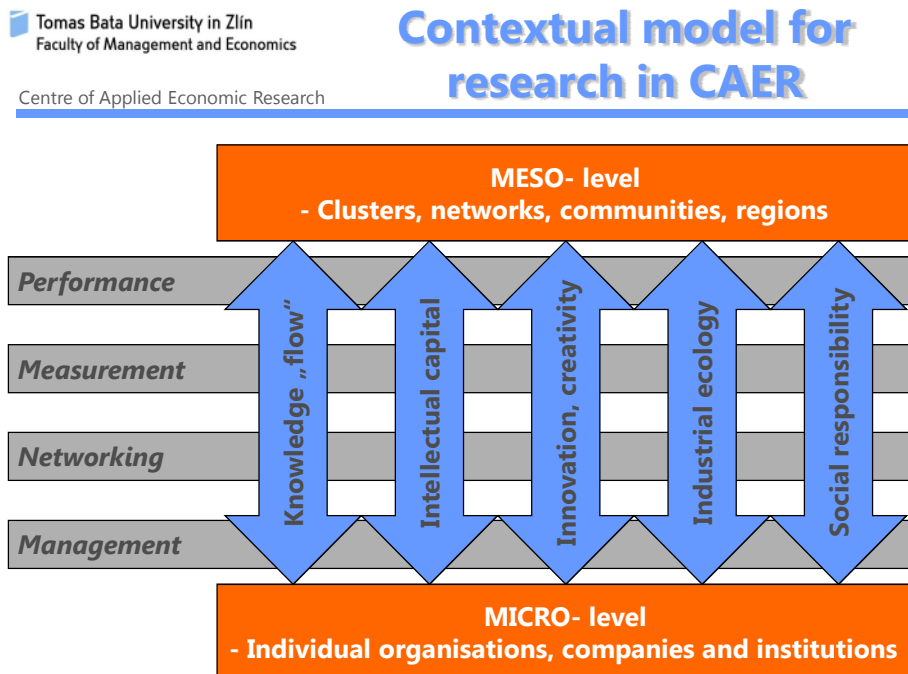


Centre of Applied Economic Research (CAER)

Short introduction and interest to participate as a partner on ESPON project calls

CEAR was launched in March 2007. Its mission is to improve the position and to strengthen, internationalisation and project collaboration of Faculty of management and Economics (FaME) in basic and applied research activities, in collaboration with other universities, research institutions, companies and public sector stakeholders in the Czech Republic and worldwide, for their mutual benefits.

In research and collaboration CAER generally focuses on managerial and economic causes and aspects of overall and contextual performance, competitiveness and their development and measurement (both tangible and intangible), in the context of individual organisations, clusters and regions under emerged knowledge-based economy and different innovation frameworks and systems.



We are working on both research and commercial projects with regions, businesses and universities within the Czech Republic and internationally (national research programmes, International Visegrad Fund, OP Central Europe, COST etc.).

CAER cooperates with other individual departments at the Faculty

- Department of regional development, public sector administration and law
 - *The main internal collaboration for ESPON projects!!!*
- Department of finance and accounting
- Department of management and marketing
- Department of enterprise economics
- Department of economics
- Department of industrial engineering and information systems
- Department of statistics and quantitative methods

CAER is an associate member of European Cluster Alliance and CEE Cluster Network (within Europe INNOVA initiative). CAER is a Networking Partner of the IMP³rove platform¹, member of Czech National Cluster Association.

We try to build a “knowledge cluster” (collaboration partnership) with local/regional public and private actors in regional and cross-border development, knowledge transfer, research and innovation.

We are looking for lead partner(s) to join consortia and contribute to project development under the ESPON 2013 Programme. CAER is currently interested in the 5th Call for Proposals

- Priority 1
 - Indicators and Perspectives for Services of General Interest in Territorial Cohesion and Development
- Priority 2 (even when no Czech region is mentioned here as a target region, however all bellow mentioned topics for targeted analysis are very interesting and challenging for our work and in accordance with our mission)
 - ULYSSES
 - TPM
 - RISE

For this ESPON purposes we are looking for involvement with our partner institution in Slovakia, Faculty of socio-economic relations, Alexandr Dubcek Univeristy in Trencin. We have close cross-border cooperation with the faculty and Trencin region on the topics of regional development, performance/impact measurement.

Our benefits:

- Flexibility
- Holistic approach, complexity
- Open-mind
- A will to learn
- Pro-activity
- Represent “new” Member State

Please don't hesitate to contact us with your suggestions, requirements, ideas and inquires.

Contact person:

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Zlín, 20/5/2010

¹ IMP³rove is an acronym for IMProvement of Innovation Management Performance with sustainable IMPact