

TfL – What I am looking for? Matthew Prince

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MAYOR OF LONDON



ATTrBuTE

- Use it to write the travel plan
- Use ATTrBuTE order
- Use the sections & questions to order the travel plan
- If there is no information – say why
- An ATTrBuTE pass does not guarantee an approval

www.attrbute.org.uk

Background

- Include breakdown of development size and uses
- Car parking spaces & cycle spaces
- Operations, type of occupants, marketed to?
- Is it part of a wider scheme
- Phasing/construction schedule
- How are the occupiers going to be included?

STAND ALONE DOCUMENT

Policy/Site Assessment

Policy

- List all the policies
 - National & Regional
- Local policies
 - AAPs, CPZ, Conservation areas, AQM plans
- Don't forget TfL Guidance
- Please read them too

STICK TO GUIDANCE

Site Assessment

- Maps are excellent
- Don't be frightened of the car
- What is there now
- Identify challenges – These can become objectives
- Include all relevant PT
- Also what is coming

VISIT THE SITE

Travel Survey/Objectives

Travel Survey

- Tell us what is happening now
- What is the 'do nothing' or existing mode split
- Headlines – not 50 charts

Remember – most of this is in the transport assessment

HEADLINES

Objectives

- NO GENERIC OBJECTIVES
- What challenges need to be overcome
- Do the objectives relate to the site
- Be specific
- Consider the local community
- Reducing the need to travel – HOW?
- Local environment/health/congestion

SITE SPECIFIC

Targets

- Do they deliver the objectives
- Framework TP still needs targets
- SOV important but so are other modes
- It is called SMART for a reason
- If targets change over time – state this
- If they are interim – when will they be fixed
- Do they accurately reflect the measures

ALL TPs NEED TARGETS

Travel Plan Management

- Don't just tell us you have a TPC or Steering Group
 - What will they do
 - What responsibility will they have
 - What authority
- Will there be occupier TPC, if so how will this be enforced
- Marketing is great but how, what, when, who?

FULL MANAGEMENT PLAN

Measures

- We won't accept promises
 - may, could, should or best endeavours
- We will only accept commitments
 - will, shall
- Be creative
- Link measures to targets and objectives
- Detail is important
- If the developer is not going to deliver it – who is, when, how is to be enforced
- Group the measures into modes and say how they will work or be managed
- Policy measures must be included and how they will be encouraged if occupiers not known

**NO GENERIC PROMISES - ONLY SITE SPECIFIC
COMMITMENTS**

Monitoring/Action Plan

Monitoring

- Don't just say 'we will use iTRACE/TRAVL'
- What will take place
 - Staff surveys, traffic counts, visitor surveys, parking counts, travel diaries
- Who will be monitoring
 - TPC/IFC/Occupier
- When will monitoring occur
- What will happen to the results

A MONITORING PLAN

Action Plan

- A table is the best way to go
- Include
 - What is going to happen
 - How it relates to TP/objectives
 - When delivered
 - Who is responsible
 - Resources needed
 - Funding

INCLUDE ACTION PLAN

Securing/Funding

Securing & Enforcement

- How will it be secured
- Draft s106 clauses
 - Management
 - Funding
 - Monitoring
 - Targets
- Bonds/Payments
 - What are they for
 - What are the terms
- No conditions

Funding

- Where is the money coming from
- How long is it going to last

Conclusion

- Use ATTrBuTE
- Write in ATTrBuTE order
- Be SITE SPECIFIC
- No GENERIC responses
- ‘WILL’ not ‘may’
- One single document
- What about the future