

Marketing Yourself Effectively: Bristol

Making the right impact on future employers

The 'Marketing Yourself Workshop' is a **FREE** one day course developed by the Construction Industry Council in response to the rising number of recession hit construction professionals who either have been made redundant, are under the threat of redundancy or who have recently graduated and are unable to find a job.

Course content

The aim of this one day programme is to help delegates explore and understand their 'innate' abilities, strengths and motivations, and how to communicate these strengths clearly and comfortably to prospective employers.

The course will introduce methods of better understanding of the delegate's natural strengths and explore ways by which these strengths can be articulated.

Subsequently there will be sessions on 'how to make CVs work effectively' in addition to exploring 'good interview techniques'.

Eligibility

This course is open to recent construction graduates who have not been able to enter the professions, and built environment professionals who have found themselves unemployed due to redundancy or are under the threat of redundancy.

Registration

To register your interest, please fill in the application form and send it to **Liz Reading** (Project Manager) by fax 020 7399 7425 or email lreading@cic.org.uk

The Workshops takes place on Thursday 25th February 9am – 5.30pm at BRAVE Enterprise in central Bristol.

Places are limited. Deadline for application – Friday 12th February 2010.

This project is funded by ConstructionSkills

Marketing Yourself Workshop - Application Form

NAME:			
ADDRESS:			
DAYTIME TELEPHONE NUMBER:		MOBILE NUMBER:	
EMAIL:			
Workshop location you would like to attend:			
Indicate profession or field of study			
ARCHITECT/ARCHITECTURAL TECHNOLOGIST	CIVIL ENGINEER	STRUCTURAL ENGINEER	PROJECT MANAGER
QUANTITY SURVEYOR	URBAN DESIGNER	LANDSCAPE ARCHITECT	BUILDING SERVICES ENGINEER
OTHER (please specify):			
Please provide a brief summary of your reasons for wishing to take part in the workshop:			
Do you have any special needs?		YES	NO
IF YES PLEASE SPECIFY E.G. DYSLEXIA, DEAFNESS ETC.			

Please return your completed application form to:

Liz Reading, Project Manager
 Construction Industry Council, 26 Store Street, London WC1E 7BT
Tel: 0207 399 7430 **Fax:** 0207 399 7425 **Email:** lreading@cic.org.uk

This initiative is funded by ConstructionSkills



ConstructionSkills is a partnership between the Construction Industry Council (CIC), CITB-ConstructionSkills and CITB Northern Ireland

