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# Executive Board Update

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Ann Skippers  
General Assembly  
15 July 2009



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# Financial summary June 09

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## **April results**

- Income at the end of April was in line with budget
- Expenditure below budget by 12%, largely as a result of differences in the timing of expenditure relative to the budget

## **May results**

- Income has fallen slightly behind budget (by 2%) due to low levels of trading and investment income
- Subscription income is holding up well at £3.5m – 1% better than budgeted
- Expenditure continues to be well controlled and is still 10% below budget - driven primarily by discretionary costs (e.g. Legal & Professional costs or programme related costs). Staff costs are 2% above budget, with some open positions covered by temporary staff at an increased cost
- The net surplus after 5 months is £1.7m - £400k better than budget



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# 2009 Forecast

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- Full year budget was for a surplus of £207k (used to strengthen Reserves)
- The outlook now is for a deficit of £169k

£'000	2008 Actual	2009 Budget	2009 Forecast
Income	8,863	10,228	9,740
Expenditure	7,380	10,023	9,909
Surplus/(Deficit)	<b>1,483</b>	<b>205</b>	<b>(169)</b>



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## 2009 Forecast (2)

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- A swing of £375k attributable to a loss of income in 2 key areas
  - RSL Gift Aid and Trading income (£288k)
    - Advertising commission from “Planning” as recruitment market suffers contraction
    - Sales based royalty from Hawksmere
  - Investment Income (£120k)
    - Cash reserves were earning over 5% this time last year - currently earning 0.5%
  
- Costs are expected to be below budget by £33k to partially offset the impact of this income shortfall



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	<u>£'000</u>
Gift Aid from RSL	238
Hawksmere Royalty	50
Investment Income	120
Expense savings	(33)
<b>Total swing vs budget</b>	<b><u><u>375</u></u></b>



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# Action

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The Board agreed that we should aim for a break even or 'neutral' outcome and that it is not currently practical to attempt to grow Reserves in line with policy.

## **Action Plan – Short term**

- ❑ Recruitment freeze
- ❑ Controls around travel commitments
- ❑ Review of supplier contracts
- ❑ Elimination of recruitment agency briefing
- ❑ Prioritisation of programmes

## **Action Plan- Medium term**

- ❑ Explore income generation avenues with partners
- ❑ Develop investment strategy geared to secure higher rate of investment return with appropriate level of risk



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# Planning Convention

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- Promote behavioural change
- Adapt existing places
- Work towards responsive legislation and policies
- Improve current practice
- Celebrate best practice
- Compile a compendium of best practice
- Develop climate change education and skills



Planning to live with climate change   
**Our seven commitments**



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- “I would frankly like to see other organisations follow your lead” John Healey
- Launches in Northern Ireland and Wales





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# Planning Aid

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- CLG have approved the 2009 -10 implementation plan
- CLG to send a formal letter confirming funding for the plan period
- Helped 31,000 individuals and 1,100 groups last year
- Celebrated 1000<sup>th</sup> volunteer



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# Education and Membership

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- Develop Lifelong Learning Strategy
- Review CPD requirements and support
- Review and develop Learning Partners
- Education Review
- Develop AM route to CM
- Review membership classes and associated benefits
- Careers Strategy
- Active Members Strategy



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# Accreditation

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- ❑ Birmingham (full accreditation)
- ❑ Strathclyde (full accreditation for specialist Masters)
- ❑ Cambridge (provisional)
- ❑ Visit pending to Brighton (provisional)
- ❑ Plymouth (not awarded at recent provisional visit)

# APC



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- Two assessor training days
- 65 new assessors – pool of 128
- Visits to Planning Schools completed
- Regional events for licentiates
- New ideas for promotion e.g. podcasting
- Review begins shortly with wide consultation



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# Learning Partners

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- Cambridge City Council
- Carter Jonas LLP
- Charisma Spatial Planning
- City of Edinburgh Council
- DPP
- DTZ Consulting and Research
- East Sussex County Council
- Entec UK Ltd
- Environment Agency
- Halcrow Group Ltd
- Hambleton District Council
- London Borough of Merton
- London South Bank University
- Mid Sussex District Council
- Nathaniel Lichfield & Partners
- Ove Arup & Partners Ltd
- Planning Inspectorate
- Planning Service Northern Ireland
- RENEW North Staffordshire
- Savills (L & P) Ltd/Savills Commercial
- Scott Wilson Group plc
- Stoke-on-Trent City Council
- Terence O'Rourke Ltd
- Three Rivers District Council
- Tunbridge Wells Borough Council
- Walsall Council Regeneration Directorate
- WYG Planning and Design
- **Mid Sussex District Council**
- **Tetlow King Planning**



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Learning Partner



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## Other news

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- ❑ Currently 22,917 members with just over 16,000 corporate members
- ❑ PlanningMatters now delivered by Kaplan Hawksmere
- ❑ Planners in the Workplace continues to support those facing difficulty in the recession

# Board Awayday

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- Effective Board session
- Presentations on 2018
- Steve Quartermain
- Backcasting exercise
- Corporate Plan
- Outcomes
- Additional meeting



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# Key themes

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- Better informed about context
- Clear purpose
- Brand and leadership
- Connection with members and non-members
- Promoting planning
- Celebrating planning
- People's lives
- Firm foundation so let's get on with it!