



RTPI

Royal Town Planning Institute
East of England

in association with



INSTITUTE · OF · HISTORIC ·
BUILDING · CONSERVATION

PLACE MAKING IN HISTORIC CITIES

**A One-Day Conference being held on
THURSDAY 17 SEPTEMBER 2009**
In the **MUSIC ROOM, THE ASSEMBLY HOUSE,
THEATRE STREET, NORWICH, NR2 1RQ**

Good design contributes to shaping the identity of an area and changing the way people feel about a place. It is not just about creating good buildings, but improving streets and spaces.

The conference focuses on place making in historic cities with examples from mainland Europe and the UK. The Manual for Historic Streets will be discussed before a more local focus on Norwich. Conservation area appraisals and masterplans are key tools in delivering high quality development in historic areas and these will be explored in detail through two examples in the city.

Branding can also help to attract people to historic areas and provide a sense of identity. The example of the Norwich Lanes will be taken to show how an innovative approach has been used to enhance an historically important part of the city, that is also an important part of the retail offer.

During the afternoon, following a key note speech by the RTPI President, Martin Willey, delegates will have the opportunity to explore in more detail two of the topics discussed at the conference through walking tours of either the St Stephens Street area masterplan or the Norwich Lanes.

PROGRAMME

09:45 REGISTRATION, COFFEE AND TEA

10:15 WELCOME AND INTRODUCTION
Rob Hobbs, RTPI East of England and
Chris Bennett, IHBC East Anglia

10:25 STREET DESIGN AND PUBLIC SQUARES IN HISTORIC
CITIES: AN INTERNATIONAL PERSPECTIVE AND THE
MANUAL FOR HISTORIC STREETS
Ian Poole, St Edmundsbury Borough Council

11:10 CONSERVATION AREA APPRAISALS:
NORWICH CITY CENTRE
Chris Bennett, Norwich City Council

11:50 BREAK

12:05 MASTERPLANNING: THE ST STEPHENS STREET
AREA MASTERPLAN
Ben Webster, Norwich City Council

12:45 QUESTIONS AND DISCUSSION

13:00 BUFFET LUNCH (included in fee)

14:00 PRESIDENTIAL THEME: PLANNING - DELIVERING
SOLUTIONS
Martin Willey, President, RTPI

14:15 HERITAGE, ECONOMIC AND REGENERATION TRUST
(HEART) AND THE NORWICH LANES
Mike Loveday, Norwich HEART

14:45 WALKING TOUR - please state your preference on
the booking form (if appropriate). Places offered
on a first come, first served basis.

WALKING TOUR A: ST STEPHENS STREET AREA
MASTERPLAN led by Ben Webster/Chris
Bennett

WALKING TOUR B: NORWICH LANES led by Mike
Loveday/Sarah Long of The Landscape
Partnership

15:45 QUESTIONS AND DISCUSSION

16:00 END OF CONFERENCE

THIS EVENT HAS BEEN ORGANISED BY THE RTPI EAST OF ENGLAND & IHBC EAST ANGLIA

Contact: Tina Jessup, RTPI East of England, 4 Opus House, Elm Farm Park, Great Green, Thurston,
BURY ST EDMUNDS, Suffolk, IP31 3SH.

Tel: 01359 233408; Fax: 01359 232176; Email: eastofengland@rtpi.org.uk; Web: www.rtpi.org.uk/rtpi_east_of_england

Registered Office: Royal Town Planning Institute, 41 Botolph Lane, London, EC3R 8DL. Reg. Charity in England 262865 and Scotland SC 037841

BOOKING FORM

For RTPI East of England Conference on 17.09.09

(please read terms and conditions below before booking)

DATE OF CONFERENCE:	17 September 2009
NUMBER OF PLACES REQUIRED ON CONFERENCE: (£110.00/person + VAT)	_____ places at £110.00/person + VAT
NAME(S) OF DELEGATES:	
TOTAL AMOUNT DUE:	£
CONTACT NAME:	
AUTHORITY/ORGANISATION:	
ARE YOU:	A MEMBER OF THE RTPI? <input type="checkbox"/> A MEMBER OF THE IHBC? <input type="checkbox"/>
ADDRESS:	
SPECIAL DIETARY REQUIREMENTS:	
TELEPHONE NO:	
FAX NO:	
EMAIL ADDRESS: (bookings will be confirmed by email where possible)	
WOULD YOU LIKE DETAILS OF FUTURE RTPI EVENTS TO BE SENT TO THIS EMAIL ADDRESS?	YES / NO (delete as appropriate)
PREFERRED WALKING TOUR:	A <input type="checkbox"/> B <input type="checkbox"/> No preference <input type="checkbox"/>
DO YOU WISH TO PARTICIPATE IN A CAR SHARE SCHEME? (A list of delegates interested may be circulated to enable direct contact to be made)	YES / NO (delete as appropriate) Name of town/city

PAYMENT INSTRUCTIONS:

I enclose a cheque made payable to RTPI EAST OF ENGLAND

(cheque)

Please send a receipt

(receipt)

Please send an invoice to the following address

(invoice)

Quoting Order/Purchase No:

COST OF CONFERENCE:

£110.00 per person + VAT (£126.50)

(including lunch and refreshments)

Reg. Charity in England 262865 & Scotland SC 037841

VAT No. 524 3181 71

CLOSING DATE FOR BOOKINGS:

14 SEPTEMBER 2009

BOOKING TERMS & CONDITIONS:

- Map/travel details will be sent on receipt of booking.
- No telephone bookings will be accepted unless immediately confirmed by fax or email.
- Acceptance of a booking commits the sender to payment of the fee.
- Refunds for cancellations are available only when written notification (by letter, fax or email) is received no later than the closing date (14 September 2009). No refund is available after that date.
- Non-arrival will result in a charge of 100% of the delegate fee. Substitute delegates will be accepted at any time.
- It may be necessary for reasons beyond the control of the RTPI East of England to change the content or timing of the programme, the speakers, date or venue.

PLEASE RETURN COMPLETED FORM BY POST OR BY FAX TO:

RTPI East of England, Regional Office,
4 Opus House, Elm Farm Park, Great Green,
Thurston, BURY ST EDMUNDS, Suffolk, IP31 3SH
Tel: 01359 233408; Fax: 01359 232176

OR CONFIRM YOUR BOOKING BY EMAIL TO:

eastofengland@rtpi.org.uk

REGIONAL CONFERENCE PROGRAMME 2009

The following is a draft Programme of Conferences planned for 2009

Don't miss the opportunity of reserving your place on one of these events now, before it is too late! Email Tina Jessup at eastofengland@rtpi.org.uk

There is a charge for attendance at these events. Ask Tina for details!

17 SEPTEMBER 2009

“PLACE MAKING IN HISTORIC CITIES”

Venue: Assembly House, Norwich

6 OCTOBER 2009

“COASTS: PLANNING FOR CHANGE”

Venue: IP-City Centre, Ipswich

20 OCTOBER 2009

“UPDATE CONFERENCE FOR COUNCILLORS”

Venue: The Maltings, Ely

13 NOVEMBER 2009

“EAST OF ENGLAND PLANNING LAW UPDATE”

Venue: Downing College, Cambridge

15 DECEMBER 2009

“SUSTAINABILITY - IDENTIFYING & MITIGATING THE IMPACTS OF NEW DEVELOPMENT”

Venue: Anglia Ruskin University, Chelmsford

Date to be confirmed

“THE RSS AND LOCAL DEVELOPMENT FRAMEWORKS”

Venue: tbc

Date to be confirmed

“NEW RULES ON PERMITTED DEVELOPMENT RIGHTS”

Half-day Seminar/Workshop event

Venue: Cambridge (tbc)

Up-to-date information on any of the above events can be obtained from the RTPI East of England website at www.rtpi.org.uk/rtpi_east_of_england

or from Tina Jessup, RTPI East of England, 4 Opus House, Elm Farm Park, Great Green, Thurston, BURY ST EDMUNDS, Suffolk, IP31 3SH.

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