

Communications Progress Review for 2008-2009

Sheet 2 - July to September

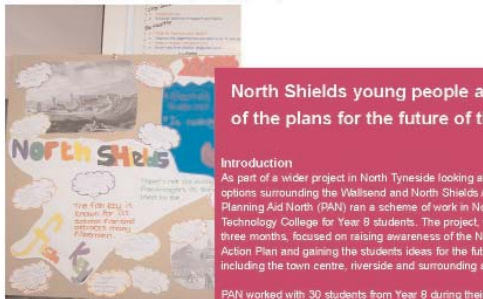


Engaging Communities in Planning

Educational Information Sheet

North Shields Area Action Plan and Norham College

Planning lessons for young people



Planning Education is at the heart of Planning Aid North's community programme.

Our work in education is geared towards helping younger members of the community to have a better understanding of the important role that

North Shields young people of the plans for the future of the town

Introduction

As part of a wider project in North Tyneside looking at options surrounding the Wallsend and North Shields Technology College for Year 9 students. The project, over three months, focused on raising awareness of the Area Action Plan and gaining the students ideas for the future including the town centre, riverside and surrounding areas.

PAN worked with 30 students from Year 9 during their Seven lessons were delivered by PAN staff to the students to the Area Action Plan, considering how North Shields over time and obtaining their important views on how they had learned, a timeline for North Shields showing regeneration in the future. The project ended with a presentation of their views and ideas, including models and maps.

The North Shields Area Action Plan
The North Shields Area Action Plan Scheme of work includes:
- Introduce the concepts of planning, regeneration, architecture and community development using a

Communications in the North of England during July to September 2008

Introduction

Planning Aid North has a full range of communication tools:

Information Sheets

During the last 3 months, we have developed 19 information sheets on Communications, Community Planning, Education Initiatives, Progress and Resources, and Good Practice; details can be found overleaf. 433 sheets have been circulated.

Urban Planning Pack

We have continued to promote the national Urban Planning Pack. During the last 3 months, 86 copies of the Pack have been issued and 10 copies of the Handy Guide.

Electronic Newsletters

One edition of our electronic newsletter, Volunteer News, has been circulated during the last 3 months. This newsletter will also be used in the future to help us share information with volunteers on our regular training events.

Press Releases

Planning Aid North has continued to be very effective with its media campaign at both local and national level. During this quarter, 14 articles have been published in the local media, national and stakeholder publications, as well as on web sites, or on local radio; details can be found overleaf.

DVD Film Productions

Planning Aid North has developed a portfolio of DVD films.

CD Rom Applications

Planning Aid North is developing an on-going series of CD Roms. During the last 3 months, 4 CDs have been issued.

Annual Reviews and Reports

Planning Aid North has circulated 28 copies of reviews and reports during the last 3 months.

The Planning Aid Service provides reactive and proactive services - Advice and Community Planning, as well as programmes of funded projects in some regions.

Planning Aid North is delivering an extensive programme of independent community support, which can be reviewed in our Casework, Communications, Community Planning, Education and individual Project Progress Reviews, which are published on a quarterly basis.

Good communications are essential to keep our community groups, stakeholders and volunteers informed on our activities, and help promote the service. We have developed a full range of communication tools.

This information sheet reviews our performance on Communications and Promotion during July to September 2008.

Planning Aid North

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Planning Aid North is part of a network of services run by
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Planning Aid empowers city residents to plan for future

Involving pupils from the North East in real planning scenarios is designed to inspire, explains *Kevin Lillie*

Newcastle residents will be able to make a greater contribution to shaping their city under a Planning Aid North (PAN) initiative. It has been commissioned by Newcastle City Council to deliver a city-wide awareness and support programme after it



Communications in Action

New Information Sheets Review

The following information sheets have been developed during the last quarter:

Communications

- 06COM13 - 2007-2008 Communications Review Sheet 4
- 06COM14 - 2008-2009 Communications Review Sheet 1

Community Planning

- 06CP36 - Community Planning Review for 2007-2008 Sheet 4
- 06CP37 - Community Planning Review for 2007-2008 Sheet 1

Education Initiatives

- 06ED117 - Careers and Community Action at Shiremoor Primary School
- 06ED118 - Regeneration at Marden High School
- 06ED120 - North Shields Area Action Plan and Norham College
- 06ED122 - Crook Conservation Area and St. Cuthbert's RC Primary School
- 06ED123 - Renewable Energy and Sustainable Development at St. Leonard's
- 06ED124 - Good Neighbourhood Design at Seaview Primary School
- 06ED125 - Sustainable Challenge Day at Crook Primary School

Education Progress

- 06EP12 - 2007-2008 Education Progress Review Sheet 4
- 06EP13 - 2008-2009 Education Progress Review Sheet 1

Education Resources

- 06ER91 - The Planning Your City Challenge

Good Practice

- 06GP53 - Newcastle Regeneration Community Support Review 9
- 06GP54 - Annual Review for 2007-2008
- 06GP55 - Planning and Young People Review 9
- 06GP56 - North Tyneside Local Development Framework Support
- 06GP57 - Newcastle Community Empowerment

Planning Aid North Information Leaflets

We have a range of information leaflets on our advice, communications, community planning, education initiatives, progress and resources, good practice, learning resources, planning knowledge, seminars, topical task sheets and volunteers.

Positive coverage in the local and national media

What the papers say

Local Media

01.07.2008 - The Northern Echo - *Pupil's plan a district's future* - "Supported by Planning Aid North, it has started with a group of Year 4 pupils from St. Cuthbert's RC Primary School in Crook."

10.07.2008 - South Durham Herald and Post - Our Heritage - "Planning Aid North is behind the project which kicked off with a group of year four pupils from St. Cuthbert's RC Primary School in Crook."

31.07.2008 - The Northern Echo - *Youngsters help to plan for their futures* - "Children from St. Cuthbert's RC Primary School, in Crook, are contributing to a review of Wear Valley's conservation areas and historic buildings through a project supported by Planning Aid North."

Local Radio

02.07.2008 - Durham fm - *Conservation in Crook* - Interview with Ray Anglesea

Stakeholder Publications

31.07.2008 - Newcastle CVS re:gen - Planning Aid - "Planning Aid North runs a proactive community planning programme to help communities and voluntary groups develop a better understanding of the planning system and how it works."

Other Publications

28.07.2008 - Planning - Community programmes set a university team challenge - "Recently more than 50 planning students from Sheffield Hallam University spent a full day with the Planning Aid North team after a lecturer read about the work with communities in Gateshead."

29.08.2008 - Planning - Planning Aid sets site future at heart of school curriculum - "Planning Aid North is taking a national lead with its Planning Education for Young People programme."

26.09.2008 - Planning - Planning Aid empowers city residents to plan for future - "Newcastle residents will be able to make a greater contribution to shaping their city under a Planning Aid North initiative."

Web Sites

10.07.2008 - Gazette Live - Pupils join in heritage planning project - "Pupils from St. Cuthbert's School have been working with Ray Anglesea from Planning Aid North and presented their findings at a morning assembly to parents, school governors, children and staff as well as planners from Wear Valley District Council."

28.07.2008 - Planning Resource - Community programmes set a university team challenge

28.07.2008 - Regen.net - Community programmes set a university team challenge

28.07.2008 - News Guardian - My Head is Spinning

29.08.2008 - Planning Resource - Planning Aid sets site future at heart of school curriculum

29.08.2008 - Regen.net - Planning Aid sets site future at heart of school curriculum

26.09.2008 - Planning Resource - Planning Aid empowers city residents to plan for future

29.08.2008 - Regen.net - Planning Aid empowers city residents to plan for future